Must Godfrey Win Back Audience?

TV GUIDE®

VICTOR BORGE... TV'S MAD PIANIST

The All-Star Game

COMPLETE PROGRAM LISTINGS
Week of July 10-16

15¢

Dave Garroway
and Mr. Muggs

as we see it

The major television set manufacturers have just finished showing their new models at Chicago's American Furniture Mart and there isn't a color set in the lot.

This will come as a shock to the people who said three years ago that they were waiting for color before they'd invest in a receiver. They're still waiting, and they're still going to wait. Just incidentally, let's hope they've been saving their money all this time because when color does arrive, experts predict set prices will start at anywhere from $750 to $1000.

What the manufacturers did show were big, beautiful black-and-white receivers featuring UHF-VHF reception and, in many cases, 24-inch rectangular tubes. The round 24-inch jobs were quite bulky and demanded a huge cabinet, but the new rectangular models fit into a smaller piece of furniture. Of course, there are 17, 21, and 27-inch tubes, but several manufacturers are emphasizing the new 24-inch rectangular picture.

If you haven't yet bought a set, or if you've been thinking about trading in your old one, please don't let all the publicity about color keep you from shopping now for a black-and-white receiver. Here's why:

After the Federal Communications Commission sets new color standards, manufacturers must re-design, re-tool, and then get set to produce sets according to those standards. Color cameras and other equipment must also come off the production lines. And technicians must be trained.

So it will be a matter of years before color takes over the television medium, especially since all the color programs will be seen on present sets in black-and-white. If you wait, you'll be missing a great deal of excellent entertainment. The time to buy a television set is now.—*M. P.*

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Walter H. Annenberg, *Editor and Publisher*

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TV Teletype*

NEW YORK Bob Stahl reports:

Both ETHEL MERMAN and MARY MARTIN, following their smash success on the recent Ford anniversary program, being wooed by the TV networks to do regular shows. NBC hopes to sign one or both of them as rotating guests on its upcoming All Star Review in the fall . . . Their song duet from the Ford show, incidentally, may be released as a record album if the involved royalty payments can be worked out.

* * *

ADLAI STEVENSON, due back from his worldwide tour about Sept. 1, planning a TV report to the Nation during the following two weeks . . . As reported last week, LEE TRACY bows out of the Martin Kane, Private Eye show at the end of August, with MARK STEVENS, movie-stage star, signed to replace him. The show's format is also to be changed . . . DENNIS DAY will kick off his fall TV series from New York, but then return to Hollywood for the rest of the season.

* * *

NBC has obtained TV filming rights to the American expedition which this summer will attempt to climb K-2, second highest mountain in the world. The films will be telecast in the fall . . . BURGESS MEREDITH will emcee the new Junior Omnibus, which starts next autumn . . . ALISTAIR COOKE signed for another season as program host on Omnibus (senior edition).

* * *

ABC encountering difficulty in finding suitable shows for JOEL GREY and SAMMY DAVIS, JR., two of the new young comedians recently signed. As a result, filming on their kinescope auditions has been delayed until the end of August . . . PAUL DOUGLAS signed to narrate Mayfair Mystery House, new telefilm series for ABC.

* * *

PHIL SILVERS tentatively set to substitute for the vacationing ED SULLIVAN July 19 on Toast of the Town . . . Several of the top Broadway musicals may salute SULLIVAN on his return the following Sunday, after a five-week layoff. Plans are virtually completed to present an excerpt from "Me and Juliet," new RODGERS & HAMMERSTEIN show, starring BILL HAYES, late of Your Show of Shows, and ISABEL BIGLEY, new Broadway star.

* * *

Hollywood Parade, the movie industry's projected good-will program, will present sequences each week from the best new movies turned out by Hollywood's 10 major studios. It starts on ABC either in the fall or winter . . . ABC also getting into the TV horse-racing picture with a pickup of the Michigan Mile Race scheduled for July 25 from the new Detroit Race Course.

**Trade-mark registered by Teletype Corporation.*

HOLLYWOOD — Dan Jenkins reports:

JACK WEBB's second film series, Pete Kelly's Blues, goes before the cameras in August after WEBB winds up the current shooting on Dragnet. Pete Kelly's Blues, which WEBB did as a summer radio series for NBC three years ago, has a background of the Roaring Twenties, with WEBB starred as Pete Kelly, a trumpet player in a Chicago night club. DICK CATHCART, the HARRY JAMES of a new generation, will play his trumpet on the soundtrack while WEBB pantomimes.

* * *

PEGGY LEE may very well be a new entry for the fall season. The performance she turned in last month on a local cerebral palsy telethon resulted in an immediate option on her services by one of the leading TV film production companies. Format will be a weekly jam session, with PEGGY acting as her own emcee.

* * *

It's a probability that the Rose Bowl Game and Pasadena's Tournament of Roses next Jan. 1 will be telecast by NBC in color. Present sets will, of course, pick it up in black and white, with the press and agency people invited to sit in on special showings via color sets.

* * *

The RED SKELTON-CBS deal was threatened by a premature tradepaper story which revealed the fact that CBS was going to make SKELTON a rather hefty loan so that the comedian might invest in a hotel property. The story broke the day before the contract was to have been signed and now every actor in town wants a loan before signing anything. SKELTON will be signed, however.

* * *

MAX LIEBMAN will get DANNY KAYE to make his TV bow on the Your Show of Shows opener Sept. 12, or break his neck trying. LIEBMAN has signed ballerina TAMARA TOUMANOVA for a guest appearance and has had talks with DINAH SHORE, BOB HOPE, GROUCHO MARX, MARGE AND GOWER CHAMPION, MARTIN & LEWIS, BARBARA STANWYCK, GINGER ROGERS and CARY GRANT. IMOGENE COCA, who of course returns to the show with SID CAESAR, has rented the old MILTON SILLS home here.

* * *

ART LINKLETTER's House Party has been renewed by all four sponsors and continues to roll merrily through its 52-week schedule . . . NBC has been wearing out BETTY HUTTON's telephone, trying to get her to do four of the Colgate Comedy Hour shows next season. If regular series of her own doesn't turn up, she'll do them.

* * *

Quote of the week: PAT McVEY, star of The Big Town film series: "If the producers and writers could have seen the 2500 youngsters who came out to see JANE NIGH and myself last week at the Paramount Theater in Phoenix, they'd be a lot more careful about the words they put into my mouth and into the mouth of every performer on TV."

Godfrey's RETURN

He Finds Stand-In Stars Have Kept His Rating High

ARTHUR GODFREY's return to television, after a two-month absence while he underwent surgery in Massachusetts General Hospital in Boston, will find his audience intact and eager for his familiar style of entertainment.

A galaxy of stand-in stars and the popularity of his own group of supporting artists have kept the ratings of all of his CBS' shows high during his absence.

Godfrey's decision to forego a second operation will speed his return to television, beginning with his morning shows. He will be back on the evening shows by mid-summer.

It means a long-awaited reunion with all of the "Godfrey Gang," including Frank Parker, Marion Marlowe, Julius LaRosa, Janette Davis, Lu Ann Simms, the Mariners, the Maguire Sisters, Tony Marvin, Archie Bleyer and the rest of the staff.

During his absence, CBS trotted out an impressive array of stars to take his

George Murphy, dancing with Julius LaRosa, left, and Marion Marlowe, kept Arthur's program clicking.

Jackie Gleason

place—Jackie Gleason, Ed Sullivan, Perry Como, Jerry Mahoney and Paul Winchell, George Murphy, the Vagabonds—the instrumental group Godfrey made famous, and others, on *Godfrey and Friends*. Garry Moore took over the other evening show, *Talent Scouts*. Robert Q. Lewis filled in on the morning programs.

It was an impressive array of talent, but CBS, with $15,000,000 worth of accounts tied up in the Godfrey shows, held its corporative breath. How much of the Godfrey audience could be held? How loyal was the Godfrey following? How long could the Redhead safely be off the air?

Well, official returns now in on most of the Godfrey replacements indicate that CBS is entitled to breathe a sigh of relief. The combination of top stars and loyal fans has avoided virtually all but the normal seasonal decline.

Face Summer Decline

At first glance, some of the ratings don't bear this out. The American Research Bureau figures, for instance, show that *Godfrey and Friends* dropped from second in April, when Godfrey was on, to fifth in May. Its rating went down from 49.9 to 43.7. *Talent Scouts* dropped from fourth to sixth, from 54.0 to 46.5.

But this could be a seasonal decline, normal even with Godfrey handling the shows.

The Trendex rating system, which shows "comparative share of audience," offers a better index. This figure shows the percentage of sets tuned to Godfrey programs out of all sets turned on at that hour. This method eliminates the seasonal decline from consideration.

And *Godfrey and Friends*, with a 73.7 rating in April with Godfrey at the helm, had a 72.1 rating in May, with Gleason and others doing the honors. *Talent Scouts* rated 77.5 in April and 75.6 in May after Garry Moore took over.

The best answer to how big a part loyalty to Godfrey played in the continued high ratings was provided by fan mail pouring into the Godfrey office. Most viewers praised the replacements, but said they were waiting for Arthur's recovery and return to the programs.

Reaction of viewers to the Godfrey shows is perhaps best summed up by Doreen Partin, mail supervisor in Arthur's office. It's the job of Doreen and her staff to wade through the thousands of letters from viewers each week, answer them and mark those they think should be brought to Arthur's attention.

Taking Care of "Kids"

"So many people seem to feel that the people on the show are one big family," she says. "When Mr. Godfrey went into the hospital and his replacements took over, it was as though a mother got sick and the next-door neighbor stepped in to take care of the kids."

Godfrey's sponsors, who spend an

estimated $15,000,000 yearly to finance his various programs, also were true to their star salesman. None of his many commercial backers indicated any plans to cancel their contracts during his hospital stay. This indicated their faith in his absentee drawing power as well as in his replacements.

The substitute emcees themselves followed the general pattern of the shows set by Godfrey, but, of course, injected their own individual styles. For some of the Wednesday night subs, this meant winning new friends for themselves. Sullivan, for example, sang a duet with Frank Parker on the show, clowned, played a simplified zither and even did a soft-shoe dance in a performance that saw him smiling, relaxed and apparently enjoying himself to the fullest.

One viewer wrote in after that program: "The show made a new Ed Sullivan. I'm sure the naturalness of the Godfrey gang was a contributing factor." Another wrote that "we enjoyed Ed for the first time on TV."

Gleason Does Well

The same type of mail was received on the other replacements. One viewer, after watching Gleason, wrote the Godfrey office: "I never cared for Jackie on his own show. But he was marvelous — a real comedian — and please bring him back." Another declared: "Please bring Jackie back. Can't we have a repeat performance?"

Julius lets Lu Ann Simms know how Perry should be welcomed to Godfrey show.

Robert Q. Takes Over

A number of viewers who watched Robert Q. Lewis on the morning show asked that he also be given a chance on Wednesday night. Typical of the comments was this one from a viewer: "I want to say a word about Robert Q. Your choice of him as a stand-in for Arthur is perfect."

The most favorable reaction was saved for Como, while subbing on *Godfrey and Friends*. The response was summed up by a viewer, who wrote: "Perry proved to be the perfect substitute for Arthur, since he has the same easy-going and relaxed manner and makes everything seem so easy."

Ed Sullivan

Recovery Is Painful

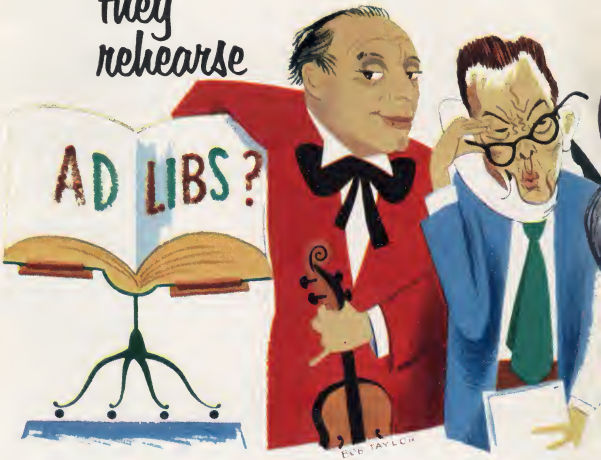
It was a long siege for Godfrey, who joked with reporters and photographers on his arrival at the hospital, but who spent many painful hours recovering from the operation. He left his hospital bed for the first time on June 14. Because of his long inactivity, he could scarcely move.

"For a minute I thought I'd never walk again," he told reporters. "It was the most horrible thought of my life, but the doctors assured me that this was a natural condition and that it would pass away."

Hours of exercise, beginning with a skate-like device on which Arthur could move his legs while lying in bed, preceded his first steps. He had a good and sufficient reason for seeking to speed the process.

"I wanted to get back to my job," Godfrey said.

Do they rehearse AD LIBS?



We really wouldn't want to tell secrets out of school—but have you heard . . . ?

"AD LIB," says the dictionary, is short for "ad libitum," a Latin phrase advising musicians they can play certain measures as they choose.

This has fathered a slang phrase, "ad lib," which means "to improvise notes, words or business during rehearsal or performance."

Not without high-pressure help, the notion has got about that some of our TV funnymen are especially adept at this "ad lib" dodge.

Bob Hope, Groucho Marx, Arthur Godfrey and Fred Allen have been hailed as authentic wits, rather than gag writers' straw men, because of their frequent use on the air of what seem to be off-the-cuff wisecracks.

Could be.

But it was probably kidding-on-the-square when Fred Allen recently complained to a New York columnist about bad lighting in a TV studio.

"It looks suspicious to the audience," said the waspish Fred, "when you put on glasses to do your ad libs."

Fred may have been joking, but one of the top names in TV claims that, as a frequent guest on Allen's radio shows, he noted that Allen's "ad libs" were in the script, underlined in red.

Not all comedians candidly confess their dependence on their writers, as Jack Benny once did in radio repartee with Allen. Benny observed plaintively, "You wouldn't talk to me that way—if my writers were only here."

Tallulah Bankhead, for instance, frequently objected to Goodman Ace's material for her on NBC's radio extravaganza, *The Big Show*.

Her complaints ended abruptly when Ace submitted a script which contained three pages bare except

for a single notation: "Reserved for Miss Bankhead's ad libs."

Groucho Marx's fans marvel at his hair-trigger witticisms on TV and radio in *You Bet Your Life*. Publicity for the show emphasizes that Groucho never gets to meet the contestants until they're actually on the air.

Played down, however, are a few other facts. Groucho's guests are carefully hand-picked on the basis of their occupations. Groucho knows these beforehand, so he has time to mull over possible laugh lines.

Sometimes, it's rumored, when funny exchanges suggest themselves, contestants are advised to make specific comments, paving the way for some devastating Marxmanship.

At least one instance is cited when an aggrieved guest complained out loud, "Mr. Marx, you were supposed to say . . . ."

Like Groucho, Herb Shriner, star of *Two for the Money*, is tipped off in advance about occupations. In fact, that's standard procedure for most of the audience participation shows.

Sometimes it's ad lib questions, rather than answers, which are planted. The *What's My Line?* people deny it, but many of Hal Block's out-of-the-clear-blue-sky queries about guests' occupations were too miraculously appropriate to be wild stabs.

What's His Line?

Why, for instance, should Block have abruptly asked strip-teaser Gypsy Rose Lee, "Are you famous for your beautiful clothes?" These were not standard Blockbusters.

Similarly suspect was Block's exchange with an attractive guest.

His questions—"Do you take things off?" "Do people like it when you take things off?" "The more things you take off . . . do people like it better?"—all received affirmative replies, whereupon Block announced, "You're a strip tease dancer."

She was—to the audience's loud delight—a radio disc jockey.

Bob Hope, renowned for his comic comebacks, never seems able to dredge one up during a newspaper interview.

Reporters often have to go into post-interview huddles with press agents to figure out ways and means to inject a modicum of merriment into Bob's remarks.

Significantly, despite his reputation for "spontaneous" quips, Hope uses a battalion of writers. Early in the present season, for daily and weekly radio shows and monthly TV sessions, they numbered a gasp-inducing 14.

Arthur Godfrey's mannerisms are distinctly his own, but his observations are usually those of other people.

Teleprompters Aid Stars

Godfrey doesn't try to conceal the fact that he reads many of his wisecracks from Teleprompter scripts. He's even invited the home audience to inspect the mechanisms.

However, so that viewers won't suspect the extent of his reading, Arthur has four Teleprompters spotted around the stage.

Milton Berle goes him two better. For rapid-fire witticisms, Uncle Miltie relies on *six* Teleprompters.

CLOWNING THE CLASSICS

WHAT VICTOR BORGE DOES TO LIEBESTRAUM

Victor Borge: The audience laughs when he sits down at the piano, and with reason.

COPENHAGEN-BORN Victor Borge, a recent substitute for Ed Sullivan on CBS' *Toast of the Town*, currently is the talk of the entertainment world. While other TV personalities were complaining that the medium spoiled their personal appearances, Borge went out and toured the country with notable success.

Presenting a one-man show—the entire cast consisting of Borge and a grand piano—he filled theaters from coast to coast at prices ranging to a $4.40 top. He proved, for himself at least, the fact that people are still willing to pay to be entertained, even in the Television Age.

Borge, a serious concert pianist until he was 23, has been delighting American audiences since he made his debut as a guest on Bing Crosby's radio program in 1941. He had his own television show for a time.

Victor clowns about the classics, but says he never makes fun of the music. His satire is aimed at the "stuffiness" of some concert artists and concert-goers.

"I have been requested to play *Liebestraum*."

"It stinks."

"Who needs all those lousy cadenzas?"

The melodic *Liebestraum* gets the full Borge treatment, typical of the way in which he alternately charms and convulses an audience.

He announces that he is going to play it, smiles as the audience applauds, then interrupts its opening passages with his own candid opinion: "It stinks." He talks about what he had for dinner, how much it cost, and what he thought of it.

During a brilliant passage, he recalls that his father used to stand behind him while he was practicing and hit him on the head with a newspaper when his cadenzas weren't clear. "Cadenzas," says Borge. "Who needs all those lousy cadenzas?"

He makes fun of some passages and interrupts others with odd questions, which vary from show to show, based on topics in the news.

It's hard to reproduce, which is why nobody steals Borge's material. But it never fails to work.

"Right here it goes blu-blu-blu-blu."

"For dinner, I had turkey and cranberries."

"I hate cranberries—they get in your teeth."

"Wonder whatever happened to Sen. Sparkman?"

TV GUIDE GOES

Jane with Peter Birch, lead dancer.

BACKSTAGE

WITH JANE FROMAN

JANE FROMAN'S *USA Canteen*, telecast each Tuesday and Thursday evening on CBS, usually rehearses each Tuesday and Thursday afternoon at 2:30. Here's a run-down on a typical Tuesday:

2:30 P.M. An advertising agency man supervises rehearsals of commercials on the left side of the stage. The orchestra tunes up on the right.

2:40 P.M. Jane, attired in slacks and with her hair up in curlers, comes down from her dressing-room and looks over her cue-cards, on which Ruth Levine, production aide, has lettered the song lyrics.

2:43 P.M. Henry Sylvern, the orchestra conductor, rehearses the musicians, complaining, "Someone played a D-flat when it should have been D-sharp."

Ruth Levine: bold letters on cue cards.

2:55 P.M. Guest Larry Douglas and Jane rehearse their duet as Byron Paul, producer-director, stands by to listen.

3:10 P.M. Jane goes over her *Stormy Weather* song. Thrilled with the arrangement she walks over and bows low to Sylvern.

3:25 P.M. Jane and the dancing boys line up a little dance routine for *Stormy Weather*, using umbrellas.

3:45 P.M. Paul is in the control booth, ready to block out camera shots. The camera and mike boom men are now manning their posts.

The cast runs through the songs again, as Paul conveys instructions to his cameramen.

Peter Birch, lead dancer and choreographer, works with the dancers.

4:55 P.M. Paul calls a break. The musicians and the cameramen light up cigarets, while the performers retire to don costumes for the dress rehearsal.

5:15 P.M. Dress rehearsal starts. Even though the show itself lasts only 15 minutes, the dress rehearsal runs until 6 p.m.

6:00 P.M. Everybody is excused, to rest and have a quick supper.

7:45 P.M. The tympanist sounds the rolling note. The cameras are focused on the opening credit cards. Announcer Hal Simms reads, "This is the *USA Canteen*."

Chicago Teletype

TV's Week: WTMJ-TV program listings (channel 4, Milwaukee) will be in the Chicago edition of TV GUIDE beginning with this issue. Mechanical difficulties have made it necessary to discontinue the regular Great Lakes section. However, the Chicago edition will be distributed throughout the entire Great Lakes area.

Ed Allen

Ah, Stanislawsky! WBKB's muscleman Ed Allen puts down his weights in favor of some dramatic scripts. He's turned thespian to play the male lead in *Laura,* summer stock production which opened July 9 at the Chevy Chase Theater.

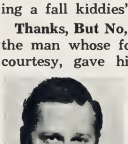
With NBC's announcement of network shows originating from Chicago—*The Bennett Story, Eddy Arnold* and *Super Ghost*—come reports that three more WNBQ programs are being groomed for network spots. Possibilities are *Animal Playtime, Elmer the Elephant* and *How Does Your Garden Grow?*

Bob Murphy and Kay Westfall have lengthened their chatter to a full hour on WNBQ (1-2 P. M. daily). They're preceded now by Uncle Win Stracke who brings his guitar and *Animal Playtime* to the 12:30 P. M. slot.

Shows in the Works: Peppery Mickey Rooney is testing a situation comedy, *For the Love of Mike,* out Hollywood way. Show has the Mick playing a pageboy who hankers to get into show business.

Mina Kolb, formerly of *Hawkins Falls,* and *Super Circus* ringmaster Claude Kirchner are reportedly readying a fall kiddies' show.

Thanks, But No, Thanks: Jim Moran, the man whose fortune is founded on courtesy, gave his polite—but firm—"no" to a Henry J. Kaiser proposal recently. Kaiser suggested Moran emcee a network video show from Detroit. To which the Courtesy Man replied, "I prefer Chicago."



Mickey Rooney

Not so loyal to Chicago is thrush Peggy Taylor who leaves her *Breakfast Club* perch to pound the New York pavements.

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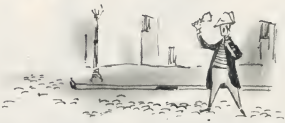
More fun than ever . . . and now for a full hour . . .1:00-2:00 pm every weekday . . . it's television's favorite "two-some" **BOB MURPHY** *and* **KAY WESTFALL** *with news, views and interviews . . . and if you like music . . . good music . . . there's the* **ART VAN DAMME QUINTET** *. . . join* **BOB** *and* **KAY** *tomorrow on . . .*

WNBQ— CHANNEL 5

NBC TELEVISION

ALL'S WELL WITH WEITZEL



TONY WEITZEL threatens to show up for his Town Crier program one day dressed in a space helmet and rubberized suit. He's not planning a trip to Mars. He merely wants to lure the youngsters from their daily TV tete-a-tete with Capt. Video.

Town Crier is carried on WNBQ (channel 5) from 6:15 to 6:30 p. m., so Tony is forced to vie with the brave space adventurer for a viewing audience. Too often kids monopolize the family set. Yet the Weitzel charm has managed to draw in quite a few adult fans—his chatter shows have just been upped from three to five a week, Monday through Friday.

Tony's daily video stanza is often carelessly called a gossip session, but this term is a little inaccurate. Chubby Tony, it is evident, spreads hearsay a little freely but he's never guilty of using his show merely as a sounding board for any pet animosities.

"A learned gent I know has called our times 'the age of accusation'," Tony says. "It's easy to ruin a reputation, but it isn't right."

A Breezy Approach

Actually the program is a blend of news, human interest stories, prophecies and plain chit-chat that somehow manages to be quite effective because of the breezy Weitzel approach to the whole business.

Tony's talents were developed over a long period. Born in Pittsburg in 1907, he "escaped from the smog," as he says, at the age of five, his family re-settling in Cleveland. There the ambitious youth attended Western Reserve University, met and married his charming wife, Dorothy, and got his first press job on the *Cleveland Daily News*. Tony took over the fourth estate like he owned it, going from feature writer to city editor to columnist, a post for which the Chicago Daily News hired him in 1949. In his travels, he met the great, near-great and the ordinary, all of whom, of course, come in handy to a good columnist.

No Stranger to TV

This personable, easy-going fellow is no stranger to radio or TV either. He first broke into broadcasting in 1945, using a *Town Crier* format. In 1946, he and Dorothy wrote and hosted a drama series on Detroit's WWJ-TV. Chicago stations have also welcomed the Weitzels, first CBS, then NBC. Their radio opus, *Luncheon at the Hilton*, is apparently successful, and a TV venture last year, Houseparty, ran well until ousted by the CBS network feature, *You Are There*.

In college days, Tony, who has been compared with "Two-Ton" Tony Galento in face and physique, worked as lumberjack, stoker and club fighter. He also has somewhat rueful recollections about a try he made at wrestling. The match was supposed to be a publicity gag, but Tony was double-crossed. He was severely worked-over and badly bruised until rescued by ringside cops.

Today, all Tony has to wrestle with is what the future may hold. It looks secure. The *Luncheon* show, it is hinted, may be adapted to TV, and sooner or later, Tony vows, he'll triumph over *Capt. Video*.

What Will Educational

3:00 P. M. LIFE IN OUR CITY

2:00 P. M. TO YOUR HEALTH

4:00 P. M. OUR HERITAGE

WHAT kind of programs can Channel 11, Chicago's non-profit TV station, offer? Will I ever watch a program televised by them? Will each program consist of a "brain" reading from his notes in a monotone?

Those questions and many more are what we are asking ourselves when we contribute to make this project possible.

TV GUIDE is convinced that the programs will be interesting and presented with showmanship by someone who has the ability to hold your interest. Everyone in the Chicago area will view their programs and enjoy many of them.

Channel 11, Chicago's educational television station, will become a reality within eight months after the Federal Communications Commission license is granted. The application was forwarded to the FCC on June 1, 1953, even though the fund-raising drive continues.

2:30 P. M. A LESSON FOR TODAY

TV Offer ?

Here is a sample of the programs that might be scheduled on Channel 11 on Monday, in accordance with the proposed 30 hour, 6 day week. It is not to be construed as definite, but it illustrates what you can expect to receive within the next year when you tune your channel selector dial to 11.

AFTERNOON

2:00 TO YOUR HEALTH
In-school class lesson for grade school children. Cartoon and studio demonstration illustrating the importance of eating the correct foods.

2:30 A LESSON FOR TODAY
In-school class lesson for high-school children describing our democratic system of voting. High school students will participate.

3:00 LIFE IN OUR CITY—Film
A film of the housing conditions on the south side of Chicago. Includes a visit to several tenements and interviews with the families living there.

3:30 HOW'S YOUR BUDGET?
A study and the solution of supporting a family of four on a salary of $70.00 a week.

4:00 OUR HERITAGE—History
What were Americans like prior to Columbus's day? Discussion by Donald Collier, curator in anthropology.

5:00 SCIENCE TODAY—Film
A visit to the Cancer Research Foundation and a report on the progress of cancer prevention.

4:30 WHAT'S COOKING?—Film
Cameras take us on a visit to cannery.

4:45 WHAT'S THE WORD?—English Lessons
Studio participation in a lesson in basic English for the new American adult citizen.

4:15 CRAFTSMAN'S CLUB—Hobbies
Children's hobby hour with children in the studio participating in demonstrations in model airplane building.

5:30 AS OTHERS SEE YOU
Aptitude and skill tests measuring your ability for your job.

6:00 VOTERS' REVIEW
A summary of the week's municipal, state and federal legislative action and how your representatives voted on each issue.

6:30 THE LAW AND YOU
Dramatization of Binder vs Welch case, and its application to the filing of your income tax return.

IT WAS A GOOD MORNING BREAKFAST CLUBBERS

by JACK MABLEY

This isn't an especially original thought. We've been printing for four or five years our belief that it would be good television to turn a couple of cameras on the *Don McNeill Breakfast Club*.

They finally did it at the 20th anniversary broadcast. I think they rehearsed a little—the cutting of cameras and the closeups were very sharp. Anyway, it was a good show. The pictures registered the informality, the fun, and the occasional solemnity of the *Breakfast Club*. Don McNeill on camera was just like Don McNeill in the loudspeaker.

Peggy Taylor was pretty and charming as ever. Johnny Desmond registered well. Sam Cowling came through much better than on the McNeill evening shows of two seasons back.

A Slight Fluff

At 8:15 a slide showed Philco, and an announcer shouted "Swift and Company . . . " Then there was a strained silence while the visual and the audio departments got together. Everyone in the audience noticed it. It was obviously the place for some spoofing to cover up the fluff, instead of pretending nothing happened. Sticking too close to a set pattern was the downfall of another TV effort from the *Breakfast Club* people.

We hope that ABC will see the value of McNeill and company on morning TV and put them on this fall. And with it, we hope McNeill will simply be as friendly and informal as he is on radio.

The *Breakfast Club* debut was one of the pleasant summer developments in television. Another was the *Saturday Night Revue*, and Hoagy Carmichael.

George Doesn't Need Fireworks

George Gobel, one of the comics on the show, is well known to Chicagoans, and also to the daytime viewers of the Garry Moore show. But some nighttime viewers who heard about his lost bowling ball for the first time decided they'd discovered a great budding comedian. George is a low-key fellow who can hold his audience without any fireworks—no funny faces, no props, no stooges, no handsprings. Other comedians wear you out. We need more Gobel.

I can't help getting in a little reminiscing here. Remember the first big weekly Saturday evening show, with Caesar and Coca and Mary McCarty and Marge and Gower Champion? And the summer replacement—*Saturday Square*, with the original *Studs Place* and fine acting by such as Mike Wallace and Buff Cobb? Four years back already seems like the good old days of television.

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SPORTSCAST

by ED PAZDUR

For the fifth consecutive year, the All-Star baseball game will be telecast over WGN-TV Tuesday, July 14. **Mel Allen** and **Jack Brickhouse** will handle play-by-play chores direct from Crosley Field in Cincinnati...Provisions have been made this year for nighttime play in the event of inclement weather earlier in the day.

This year's classic represents the 20th meeting between both leagues. The American League has copped 12 of the 19 games played thus far...*TV GUIDE'S* Los Angeles office happily reports network telecasts of Major League baseball games being piped into LA have not affected the attendance of their third place Angels. But George **Trautman,** head of the National Association, and other minor league officials squirm at the thought of network telecasts of big league games. Many fear it will eventually expand to daily telecasts and kill what is left of the minors.

DREWS

ABC-TV approached all 16 major league clubs and drew refusals from most of them. Clubs televising their games on the net are paid $14,000 per game.

Trevor Adams, ABC-TV sales exec, pooh-poohs those who fear this experiment will grow into daily network television and eventual detriment to the minors. The cost would be prohibitive, he claims.

Chicago's newest sportscaster, **Bob Drews,** who describes the Stock Car Races Sunday nights over WBBM-TV is a former stock car pilot himself...He flipped the cars he drove so frequently that car owners became reluctant to permit him to race their cars.

Revolting developments: An ad appearing in *The Hammond Times* billing wrestlers as "TV stars!"

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Norman Rockwell
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Dear Boss:

Why is it in all the cowboy movies the stagecoach wheels always turn backwards? This phenomenon has bothered me ever since the first Hopalong.

Seems that just when the Range Rider or Ken Maynard leaps on the stage, grabs the reins from the grateful driver and gets set to race down through Eagle Pass before the treacherous Blackfeet Renegades can cut him off--yes, just when my hero lashes out at the six-horse hitch and the wagon wheels should start rolling like crazy down the breakneck trail, that's when I get so frustrated I like to start unbraiding my lariat. Yep, durned if that ain't the very minute those wheels pick to start rolling backwards, I tell yah, pardner, this thing is liable to turn me into a ravin' maverick unless Dorsey Connors or Doc Fixum can explain it all pronto. Otherwise, I figger to head West of the Pecos myself, personal, and find out for myself. So don't be too surprised if my next letter is postmarked Serpent's Fang, Montana or Dry Gulch (was there ever a wet gulch anywhere?) Wyo.

This is nothing short of rank heresy, I admit, but I mean it when I say that, for me, Dragnet is starting to drag it's net. Truth may be stranger than fiction once in a while but not week after week and year after year. This summer, I wish Jack Webb & Co. would tamper with the L.A. police records slightly and give us a bit more action.

Whatsay to having Imagination run riot through the Criminal Files and do chase with Truth? I, for one, would sure like to see the expression of those cop's faces when the plot went off its rocker!

Chub.

TV FORECAST OF New Shows AND WEEK'S HIGHLIGHTS

All-Star Baseball Game: For the fourth consecutive year, NBC telecasts the annual All-Star game, played at Crosley Field in Cincinnati on Tuesday.

Friday changes: Summer replacement for *Mama* is *Pantomime Quiz*, charade game with a permanent panel of four Hollywood personalities, moderated by Mike Stokey. . . . Bert Parks' *Double Or Nothing* exits for the summer, replaced by *TV Soundstage*, dramatic presentation. Leora Dana and Paul McGrath star in first show.

Saturday night fare: *Larry Storch* replaces the *Jackie Gleason Show* with his famous characterizations. . . . *Meet Millie* with Elena Verdugo returns at 8:00 on channel 2. . . . *Medallion Theater* debuts in place of *Quiz Kids* which moves to Sunday at 6:00. First show stars Henry Fonda in "The Decision of Arrowsmith," dramatization of the key episode of Sinclair Lewis' Pulitzer Prize-winning novel.

Don't miss: Dr. Bergen Evans' *Super Ghost* quiz game Sunday at 4:30. . . . Jack Carter on *Toast Of the Town*. . . . *Robert Montgomery's* "Two Of a Kind" Monday night, starring daughter Elizabeth. . . . Life story of Dinah Shore Tuesday at 8:30 on *This Is Your Life*. . . . The true story of Dutch Schultz, ex-kingpin of the underworld, on *Suspense*, also on Tuesday. . . . Comedian Eddie Bracken in "The Corporal and the Lady" Thursday night on *Video Theater*. . . . Joan Caulfield and Herbert Marshall on *Ford Theater*.

MOLLYCUES

by MOLLY POTKIN

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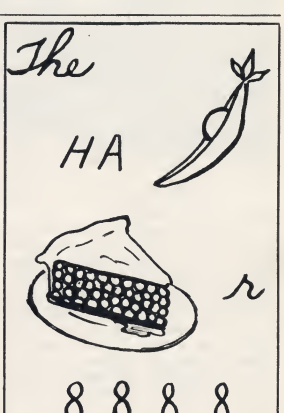
Boys and girls, these pictures and letters represent the name of a fine and funny TV show on channel 7. Just by looking at this, can you guess what it is? "Two-Ton" Baker will be happy if you know. Can you draw a pirate? Send your answer and sketch to Mollycues, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill., before Monday, July 20. First prize will be $1; second prize 50 cents; next 25 prizes, a copy of Molly's big picture book. Solution will appear here next week.

1 W	2 I	3 A	4 S	5 A	6 B	7 A	8 I	9 B	10 E	11 I	12 P
I	N	D	E	P	E	N	D	E	N	C	E
N	K	E	E	E	A	T	A	E	D	E	N

Solution to last week's puzzle was "Independence Day." Your puzzle should have looked like this:

1 O	2 E	3 E	
D	A	Y	
E	R	E	



June 5 Mollycues Winners

Dorothy Barkavitz, Cicera, Ill.; Patricia Bixenmann, Chicago Heights, Ill.; Sharan Branstein, Chicaga; Barbara Casey, Joliet, Ill.; Jill Cashmore, Racine, Wis.; Christine Chalus, Utica, Ill.; Dorathy Daly, Rockford, Ill.; Patricia Eatan, Sturtevant, Wis.; Betty Feldott, West Chicaga, Ill.; Judy Friedman, Chicaga; Emiel Gaadlae, Chicaga; Judy Hackbarth, Kenasha, Wis.; Barbara Huettner, River Grave, Ill.; Julie Kraay, Munster, Ind.; Judy McGraw, Elgin, Ill.; Roberta Newcamb, Wilmingtan, Ill.; Barbara Ozmun, Libertyville, Ill.; Babby Persa, Chicaga; Robin Seely, Aurara, Ill.; Owen Spectar, Evanstan, Ill.; Terese Tiernan, Winnetka, Ill.; Ellen Vierigger, Papillian, Nebr.; Susan Webb, Clarendan Hills, Ill.; Karen Weskalnies, Barringtan, Ill.; James White, Staughtan, Ill.; Bannie Winkelman, Bensenville, Ill.; Phyllis Wright, Griffith, Ind.

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

Show You Couldn't Af-ford to Miss

Terrific! Marvelous! Wonderful! I can't think of words to describe the greatest television show that I have ever watched—the *Ford 50th Anniversary Show*. It filled my heart with gladness when Ethel Merman, Mary Martin, Kukla and Ollie did their stuff. Mary Martin, doing that skit on the changes in fashion, was my favorite.—*Dave Elderkin, Chicago. (Yours was one of many letters received praising the production.—ED.)*

Betty vs. Gini

In my GUIDE (June 19) I spotted an unpleasant letter about one of our finest young vocalists, Patti Page. The writer signed the note—"Betty Page (no relation, definitely)." This person could not possibly be honored by being related to Patti Page as Patti's birth name is Fowler. She used the name "Page" when she sang on a Tulsa, Okla. radio station for the Page Milk Co.—*Gini Garrison, Chicago.*

Double Gross Error

In regard to a letter entitled "A Gross Error" in TV GUIDE (June 26), I believe a double gross error has been made. I have studied both the Constitution and the Gettysburg Address, and according to my books, the words "four" and "score" belong in the Gettysburg Address, and not in the Constitution. Also, Lincoln said "fathers" and not "forefathers."—*Ted Willard, Winnetka, Ill. (The deluge of letters about these errors indicates readers are hep on history.—ED.)*

Some Salty Remarks

For all I care Bill O'Connor can be sent back to the salt mines with Marty Faye and "Go-Go" Linn Burton. Of all the crazy, mixed-up announcers on Chicago television, those guys take the cake.—*Milo Meyer, Gary, Ind.*

For P. M. Push-ups

Please encourage an evening exercise show for working people. Ever since I returned to work, I've been losing my girlish figure.—*Mrs. E. M. L. S., Chicago.*

A Bawling-out

Why the heck do those darn ball games have to run into Capt. Video's time? I'm burned up!—*Darrell Walters, Baroda, Mich. (How about a match between the Cubs and the Video Rangers for the championship of the universe?—ED.)*

Lost: One Gem

I think *Super Circus* is really losing a gem—Bardy "Scampy" Patton. To me, he's really tops in the field. Personally, I doubt if anyone else will ever really fill Bardy Patton's shoes.—*D. D. V., Glenview, Ill.*

Peepers No Longer Peppy?

Mr. Peepers needs a vacation badly because there's no life and no laughs on his show. To those who object: who wants to see a comedy show infested with mushy family and love junk?—*Paul Kuick, Kenosha, Wis. (Maybe Mr. Peepers, Wally Cox, sensed your gripe. He's vacationing abroad.—ED.)*

They Drift Toward Shore

Our entire family enjoys viewing the *Dinah Shore Show* each time it appears. We enjoy it so much that we try to find nothing else to do at the time when her show is scheduled. We have our fingers crossed that her sponsor will lengthen it—*Robert A. Funk, Chicago.*

Did Line Overstep the Line?

I have never liked *What's My Line?*, but now I hate it. The idea of allowing a nudist camp operator to appear on their June 14th telecast was deplorable. —*E. J. Heffernan, Chicago. (Apparently no nudes is good news; others have complained.—ED.)*

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TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing

FRIDAY

1:00 9 "SWAMP LADY"
Adventures of a cafe entertainer as she returns to her home in the Florida swamps. Ann Corio, Jack LaRue, Jay Novello, and Richard Deane.

1:30 7 "FIGHTING PILOT"
Story of the early days of aviation. Dick Talmadge and Gertrude Messinger.

3:00 7 "WOMAN UNAFRAID"
A lady cop gets the lowdown on a racketeer. Lucille Gleason.

3:00 9 "GIRL'S TOWN"
A beauty contest winner from a small town tries to crash Hollywood, but finds her tactics not to the liking of the important people. Edith Fellows, June Storey, and Kenneth Howell.

3:30 2 "THIS ENGLAND"
Traces the life of the people in an old English village from Norman times to the present day conflict. Emlyn Williams, John Clements, and Constance Cummings.

4:00 7 "WESTERN TERROR"
Adventures with the cowboys as they ride the plains.

7:00 9 "MEET THE BOY FRIEND"
A radio crooner takes out $300,000 anti-wedlock insurance, but the niece of the insurance executive sets out to trap him. David Carlyle, Carol Hughes, and Warren Hymer.

10:00 9 "THE MAN WHO WALKED ALONE"
Comedy and romance result when a returning war veteran meets a spoiled young heiress. Dave O'Brien, Kay Aldridge, and Walter Catlett.

11:45 9 "BEHIND LOCKED DOORS"
A private detective is committed to a mental hospital in order to apprehend an ex-judge who is hiding there. Lucille Bremer, Richard Carlson, Douglas Fowley, and Ralf Harolde.

12:00 2 "SECRETS OF CAVERNMOOR CASTLE"
Mystery with Dinah Sheridan, James Etherington, and John Bentley.

12:00 7 "WIFE OF GENERAL LING"
A British secret agent's relentless efforts to trace the Chinese bandit's source of arms and ammunition. Griffith Jones, Inkijinoff, Adrianne Renn, and Alan Napier.

SATURDAY

9:00 a.m. 7 "SINGING COWGIRL"
A crooked lawyer and a gang of outlaws plan to take possession of a ranch on which presence of gold is suspected. Dorothy Page, David O'Brien, and Vince Barnett.

11:30 a.m. 7 "STREAMLINE EXPRESS"
Concerns a producer, his runaway star, her fiance, a crook, and several others. Evelyn Knapp and Victor Jory.

12:00 9 "PHANTOM OF CHINATOWN"
Murder and intrique follow the discovery of a valuable scroll with clue to an oil deposit. Keye Luke, Grant Withers, Lotus Long, and Charles Miller.

2:30 2 "FIGHTING GENTLEMEN"
Western with William Collier, Jr.

1:00 7 "TOLL OF THE DESERT"
Adventure and intrigue.

2:00 7 "SENOR JIM"
Conway Tearle is featured.

2:30 2 "BEHIND STONE WALLS"
Young man accused of the murder of his father's best friend attempts to shield the real killer. Elliot Nugent.

3:00 7 "GANGSTERS OF THE SEA"
Tale of the exotic Orient and of the hard fisted men of the sea. Noah Beery and Dorothy Burgess.

3:30 2 "SINGING BUCKAROO"
Western adventure.

4:00 5 TITLE NOT AVAILABLE

4:00 7 "DEATH RIDES THE PLAINS"
Crooked dealings of a fellow who lures prospective buyers to his ranch through newspaper ads, and then winds up murdering them. Bob Livingston, Al St. John, Nica Doret, and Ray Bennett.

4:00 9 "BILLY THE KID'S LAW AND ORDER"
A cavalry lieutenant and a hunted criminal resemble each other to such an extent that life becomes difficult for the one on the right side of the law. Buster Crabbe, Al St. John, Tex O'Brien, and Sarah Padden.

5:00 9 TITLE NOT AVAILABLE

5:30 7 "FUGITIVES OF THE PLAINS"
Western adventure.

6:30 7 "ISLAND CAPTIVES"
Tale of three men and a girl held captive on an island. Eddie Nugent, Joan Barclay, and Henry Brandon.

7:00 9 "TRIGGER TRIO"
A great Dane, named Buck, carries out a rescue and shows no fear of gunfire. Ray Corrigan, Max Terhune, and Ralph Byrd.

10:00 2 "MEET THE MISSUS"
Trouble develops in this Higgins family film when one of the boys loses a pack of bonds which he was delivering. Roscoe Karns, Ruth Donnolly, and Spencer Charters.

10:00 5 TITLE NOT AVAILABLE

10:00 7 "CITY OF SILENT MEN"
Mayor tries to help ex-convicts, but meets opposition to his plans from the townspeople. Frank Albertson, June Lang, Jan Wiley, and Richard Clarke.

11:00 9 "DETOUR"
A young hitchhiker faces the possibility of being called a murderer when he accepts a ride from a man who dies while he is in the car. Tom Neal and Ann Savage.

11:30 7 "SINISTER HANDS"
Whodunit murder mystery with Mischa Auer and Phyllis Barrington.

12:00 2 "CRIME OF DR. CRESPI"
Based on Edgar Allen Poe's story of a surgeon who operates on a romantic rival and makes him appear to be dead. Eric Von Stroheim and Harriet Russell.

12:15 7 "LADY IN THE MORGUE"
Invisible death lurks behind the still form of a murder victim. Preston Foster, Pat Ellis, and Frank Jenks.

SUNDAY

9:30 a.m. 7 "JUDGMENT BOOK"
A group of cattle ranchers ruthlessly dominate a town and its citizens. Conway Tearle, Bernadine Hayes, and Howard Lang.

10:00 a.m. 9 "AVALANCHE"
Treasury Dept. agent is assigned to track down a tax evader who has taken refuge in a remote western lodge. Bruce Cabot, Roscoe Karns, Helen Mowbray, and Veda Ann Borg.

10:30 a.m. 5 "PRIVATE ANGELO"
Two English soldiers tell of the heroism of a simple Italian during the war. Godfrey Tearle and Peter Ustinov.

12:00 9 "THE FEUD MAKER"
Story of the West.

12:30 2 "PHANTOM RANCHER"
Man inherits his uncle's property, and also the hatred of his neighbors. Ken Maynard, Dorothy Short, Harry Harvey, and Ted Adams.

1:30 2 "MIRACLE ON MAIN STREET"
How a child changed the lives of those around him. Margo, Walter Abel, William Collier, Sr., and Lyle Talbot.

3:00 2 "BLACK GOLD"
Behind the scenes story of the drama, intrigue, and thrills of the independent oil operators. Frankie Darro, Barbara Worth, Roy Mason, and Gloria Shea.

6:30 7 "EDGE OF THE WORLD"
Small group of island dwellers cling to their homes against great odds until an undercurrent of Scottish envelops them. John Laurie, Belle Chrystall, Eric Barry, and Kitty Kerwin.

6:30 9 TITLE NOT AVAILABLE

10:00 9 "TWO DOLLAR BETTOR"
A family man is given a tip on a horse while at the track, it pays off, but he becomes hopelessly caught in the web of gambling. John Litell, Marie Windsor, and Steve Brodie.

10:30 2 "GREAT JOHN L."
The life of John L. Sullivan from his boyhood through his championship, to the great man he finally became. Greg McClure, Linda Darnell, Barbara Britton, Roy Calhoun, and Otto Kruger.

11:00 5 "COMMAND PERFORMANCE"
Stage idol, whose voice breaks down due to nerves, runs away to join a gypsy camp. Arthur Tracy, Lilli Palmer, Mark Daly, and Finlay Currie.

12:00 2 "RACING BLOOD"
Jockey is kidnapped, but escapes just in time to ride his horse. Frankie Darro, Kane Richmond, and Gladys Blake.

12:00 7 "SECOND CHORUS"
Adventures of a pair of show business pals who are jealous of each other in both romance and work. Fred Astaire, Paulette Goddard, Artie Shaw, and Burgess Meredith.

MONDAY

1:00 9 "DAYS OF BUFFALO BILL"
Western with Sunset Carson, Peggy Stewart, and Tom London.

1:30 7 "CHILDREN ON TRIAL"
A youngster, brought up in the slums, is given a final chance by the state to learn to be a good citizen.

3:00 7 "FLYING WITH MUSIC"
Musical about a gent escaping from a police officer who becomes entangled with five lovely ladies. Marjorie Woodworth, William Marshall, Jerry Bergen, and George Givot.

3:00 9 "FLAMING HEARTS"
Story of the heroic people of Finland and their struggle to throw off the yoke of Russian oppression at the turn of the century. William Harvey and Esmond Knight.

3:30 2 "FOR YOU ALONE"
Story of a lonely young naval officer, a country vicar, and his daughter. Lesley Brook, Jimmy Hanley, and the London Symphony.

4:00 7 "WESTERN TERROR"
Cowboys and gunslingers in a tale of the Old West.

7:00 7 "U-67"
A disillusioned and cynical man sails the seven seas in search of a sunken treasure. Alan Hale and Clarence Wilson.

8:00 7 "PRIDE OF THE LEGION"
Story of the brave efforts of a fearless policeman to regain his iron nerve after it has been shattered. Victor Jory, Sally Blaine, and Rin Tin Tin, Jr.

10:00 9 "BARON OF ARIZONA"
An obscure clerk in the Arizona land office spends a decade falsifying records for a gigantic fraud that gives him ownership of the Arizona Territory in 1872. Vincent Price, Ellen Drew, Vladimir Solkoloff, and Beulah Bondi.

11:00 5 "WOMEN MUST DRESS"
Dress designer is so dowdily dressed herself that she's in danger of losing her husband to a better-dressed woman. Minna Gombell, Hardie Albright, Gavin Gordon, and Arthur Lake.

12:00 2 "MEET THE NAVY"
Musical revue showing how it was gradually built up and whipped into shape during its coast-to-coast Canadian tour. Lionel Murton, Margaret Hurst, and John Pratt.

12:00 7 "OUR DAILY BREAD"
How a family moves from the city to the farm and becomes solvent. Tom Keene, Karen Morley, and John Qualen.

TUESDAY

1:30 7 "ROARING ROADS"
A boy, heir to a large fortune, runs away on the advice of his physician. David Sharpe.

3:00 7 "ADVENTUROUS KNIGHTS"
Original "Our Gang" comedy drama. David Sharpe and Mickey Daniel.

3:30 2 "GIVE ME THE STARS"
An orphaned American girl finds her grandfather in England. Will Fyffe and Leni Lynn.

4:00 7 "BATTLING MARSHALL"
Western adventure tale.

7:00 7 "PARDON US"
A Stan Laurel and Oliver Hardy comedy adventure.

10:00 7 TITLE NOT AVAILABLE

10:00 9 "HOUSE OF DARKNESS"
Mystery and adventure.

12:00 2 "I COVER THE WATERFRONT"
Experiences of a newspaper reporter that involve murder, smuggling, and a pretty girl. Claudette Colbert and Ben Lyon.

12:00 7 "LI'L ABNER"
Li'l Sadie Hawkins Day and Li'l Abner is frantically trying to escape being caught by Daisy Mae. Granville Owen, Martha O'Driscoll, Mona Ray, Johnnie Movis, and Buster Keaton.

WEDNESDAY

1:00 9 "SHERIFF OF CIMMARON"
Western adventure tale.

1:30 7 "HONG KONG NIGHTS"
A man appointed by the American consulate attempts to find an American convict who is selling guns and ammunition to the Orientals. Tom Keene, Vera Engels, and Warren Hymer.

3:00 7 "FANGS OF THE WILD"
An agent on the trail of fox pelt rustlers is suspected of the crime. Dennis Moore and Rin Tin Tin, Jr.

3:00 9 "OLD LOUISIANA"
Difficulties which face the early settlers in their fight against a tax imposed by the Spanish government. Tom Keene, Rita Casino Hayworth, and Will Morgan.

3:30 2 "GHOSTS OF BERKLEY SQUARE"
In the days of Queen Anne two pals plot a murder, and when they are caught, the Queen decides that they must haunt the spot of the murder until royalty visits it. Robert Morley, Felix Aylmer, and Yvonne Arnaud.

(Continued on page A-15)

Morning Programs

FRI • MON • TUE • WED • THUR

2 WBBM-TV • **5** WNBQ • **7** WBKB • **9** WGN-TV

6:45 5 EVERETT MITCHELL

7:00 5 TODAY—Reports & Interviews
Fri: Dave presents some canine guests. (For more about Dave Garroway see page 15.)
Mon: Medical film, "Dr. M.D." Water skiing on Chicago River, from Chicago. Guest from the world of baseball.
Tues: First of a new once-a-month feature, "25 years ago this month," newsreel clips of past events.
Wed: Guest, Richard Griffith, curator of films at the Museum of Modern Art.
Thurs: Film clips from Robert Flaherty's "The Louisiana Story" are shown.

9:00 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcee. Friday only.
2 ARTHUR GODFREY & FRIENDS
Robert Q. Lewis subs for Arthur. Monday thru Thursday.
5 DING DONG SCHOOL
Dr. Frances Horwich teaches the pre-school children.
9 PAUL FOGARTY—Exercises
Fri: Thighs and calves.
Mon: Your walk can make medium-priced dresses look expensive. Here's how!
Tues: You don't have to look old between your shoulders.
Wed: A word to the wide.
Thurs: How to "scoot" your hips away.

9:30 5 GLAMOUR GIRL—Beauty Aids
Harry Babbitt is emcee.
7 CARTOONS—Fun for Kids
9 MOVIE—Serial For Kids
Fri: "Zorro Rides Again" pt. 5.
Mon: thru **Thurs:** "Hawk Of the Wilderness," parts 1-4.

9:45 7 BEULAH KARNEY—Food Tips
Fri: Broiled chicken, spaghetti with tomato sauce, corn on the cob, green salad, and chilled summer fruit.
Mon: A church group visits Beulah.
Tues: Beulah makes draperies.
Wed: Stuffed lamb shoulder, potatoes, green vegetable, pineapple salad and chiffon cake dessert are on menu for today.
Thurs: A Hawaiian party.

10:00 2 FRANK REYNOLDS—News
5 HAWKINS FALLS—Serial
Fri: A little shaver, the big dipper, and an attempted flight to romance all occur in Hawkins Falls.
9 A TO Z OF COOKERY—Tips
Fri: "Sand and Sandwiches" a beach party.
Mon: A party for children at Riverview.
Tues: "French Accent." Bastille day —a French menu.
Wed: A 50th wedding anniversary fete.
Thurs: What food to pack in a car for vacation trips.

10:05 2 I'LL BUY THAT—Panel Quiz

10:15 2 BETTY FURNESS—Interviews
Thursday only.
5 THE BENNETTS—Serial
Fri: A surprise birthday party that surprises one of the guests.

10:30 2 STRIKE IT RICH—W. Hull
5 MRS. U.S.A.—Film Shorts
7 ED ALLEN—Exercises
Fri: Ankle twirls.
Mon: Ankle slimmers.
Tues: A graceful walk.
Wed: Arm and shoulder exercises.
Thurs: Exercises for the double chin.

10:50 7 WAYNE GRIFFIN—Weather

10:55 7 ULMER TURNER—News

11:00 2 BRIDE AND GROOM—Wedding
5 FRANCOIS POPE—Recipes
Fri: Party style ham salad platter.
Mon: Chicken mushroom mornay.
Tues: Parmesan veal cutlets and Turkish pilaf.
Wed: Barbecued breast of lamb.
Thurs: Cuban rum pie.
7 BREAKFAST WITH O'NEIL
9 MOVIE—Film cut to ½ hour.
Fri: "Lawless Valley." Plot concerns a man being accused of robbery, another found dead, and a girl in danger of losing her ranch. George O'Brien and Kay Sutton.
Mon: "Guns For Hire."
Tues: "Westward Bound." Desperadoes try to victimize ranchers out of their property. Ken Maynard, Hoot Gibson, Bob Steele.
Wed: "Cowboy Ranger."
Thurs: "Fighting Strain."

11:15 2 LOVE OF LIFE—Serial

Fri: Vanessa has insisted upon revelation.

Mon: The threads of two stories have become strangely intertwined.

Tues: Jill Crown proves her threat is real.

Wed: A playful tug of war is in reality a deadly struggle.

Thurs: Paul Raven stalls for time.

11:30 2 SEARCH FOR TOMORROW

Fri: Stu Bergman's success causes happiness and jealousy.

Mon: Joanne leaves for a party.

Tues: The Bergmans' guardian angel gets ready for another deal.

Wed: Marge finds the party successful.

Thurs: Joanne's own feelings surprise her.

9 STEVE FENTRESS—News

Local and national events of interest.

11:45 2 GUIDING LIGHT—Serial

Fri: Kathy asks to see her baby for the first time.

9 EARL NIGHTINGALE—Chats

Chatter and commentary.

11:55 7 ULMER TURNER—News

Report on news around the world.

TV SPORTS GUIDE

(For details, see daily program listings.)

SATURDAY

1:30 9 Baseball—Sox vs. Cleveland
3:00 2 Horse Racing—Aqueduct, N. Y.
7:30 7 Bowling—Detroit
8:00 7 Boxing—Los Angeles
8:30 9 Wrestling—Marigold

SUNDAY

1:30 9 Baseball—Sox vs. Cleveland (2)
10:00 2 Stock Car Races—Soldier Field
10:30 7 Wrestling On Film—Wayne Griffin

MONDAY

7:00 9 Boys Major League Baseball—Thillens Stadium
8:30 9 Boxing—Eastern Parkway

TUESDAY

1:15 5-9 All Star Baseball Game
8:00 7 Stock Car Races—87th St. Speedway
11:00 5 Harness Racing—Chicago Downs

WEDNESDAY

8:00 9 Wrestling—On Film
8:30 7 Wrestling—Rainbo
9:00 2 Boxing—Milwaukee

THURSDAY

1:30 9 Baseball—Sox vs. Washington (2)
8:00 9 Stock Car Races—Willow Springs
11:00 5 Harness Racing—Chicago Downs

TV Movie GUIDE

(Continued from page A-13)

4:00 7 "LAST OF THE CLINTONS"
A detective endeavors to break up a gang of rustlers. Harry Carey, Betty Mack, and Del Gordon.

7:00 9 "VIGILANTES OF BOOMTOWN"
Outlaws set out to rob a bank while a championship fight at Carson City is underway. Allan Lane, Bobby Blake, Martha Wentworth, and Roscoe Karns.

9:00 7 "TALL TIMBER"
The playboy son of a lumber baron is sent into the woods to get a more realistic attitude about life. George O'Brien and Beatrice Roberts.

10:00 7 TITLE NOT AVAILABLE

10:00 9 "THE FRENCH KEY"
Two men locked out of their hotel room gain entrance from the fire escape, and find a dead man with a gold coin in his hand. Albert Dekker, Mike Mazurki, and Evelyn Ankers.

11:00 5 "UNDERCOVER AGENT"
A railway postal clerk foils a pawnshop holdup, but gets in trouble for carrying a gun off duty. Russell Gleason, J. M. Kerrigan, Maude Eburne, and Shirley Deane.

12:00 2 "LET 'EM HAVE IT"
Girl's chauffer is sent to prison, and after she manages to get him paroled, he kills her brother. Richard Arlen, Virginia Bruce, Bruce Cabot, and Alice Brady.

12:00 7 "LITTLE MEN"
Story of the trials and tribulations involved in running a boys' orphanage. Kay Francis, Jack Oakie, George Bancroft, and Jimmy Lydon.

THURSDAY

1:30 7 "U-67"
A disillusioned and cynical man sails the seven seas in search of a sunken treasure. Alan Hale and Clarence Wilson.

3:00 7 "THE LAST WALTZ"
Oscar Strauss's operetta featuring his memorable tunes. Jarmila Novotna, Bruce Winston, and Gerald Barry.

3:30 2 "MR. REEDER IN ROOM 13"
A rich young man wrangles his way into prison to crib information about a dangerous counterfeiter from the convicts. Will Fyffe, Leni Lynn, and Gibb McLaughlin.

4:00 7 "DEADLINE"
A Sunset Carson Western.

7:00 9 TITLE NOT AVAILABLE

8:00 7 "YOUTH ON PAROLE"
Efforts of two young office workers to rehabilitate themselves after their release from prison. Marian Marsh, Gordon Oliver, and Margaret Dumont.

10:00 9 "THE WRONG ROAD"
Boy and girl, with no income, decide it would be smart to steal $100,000 from the bank where he works. Richard Cromwell, Helen Mack, and Lionel Atwell.

11:00 9 "CALLING THE TUNE"
Story of robbers who try to steal the plans for the gramaphone. Sir Cedric Hardwicke.

12:00 2 "MIDNIGHT"
A girl has killed a man, and is condemned to die. The jurors weigh the evidence. Humphrey Bogart, Lnn Operman, and Henry Hull.

12:00 7 "MELODY FOR THREE"
Dr. Christian helps a young violinist make his debut, and also helps to unite his parents. Jean Hersholt, Fay Wray, and Walter Wolf King.

Friday

JULY 10

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
5 NOONTIME COMICS
Johnny Coons narrates an old-time movie.
7 HAPPY PIRATES—Kids' Fun
9 HI LADIES—Jack Payne

12:25 2 LEE PHILLIP SHOW—Tips
Fashion news for the gals.

12:30 2 GARRY MOORE SHOW
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke plays his guitar.
7 TIME FOR FUN—Nick Francis
Fun for kids with Nicky and his little woolly dog Bobo.

12:45 9 BASEBALL WITH THE GIRLS

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks is quiz-master.
5 BOB & KAY SHOW—Surprise
Chatter with Bob Murphy and Kay Westfall, and human interest stories.
7 MOVIE QUICK QUIZ—Game
9 "SWAMP LADY"
MOVIE—Adventures of a cafe entertainer as she returns to her home in the Florida swamps. Ann Corio.

1:15 7 RUTH CROWLEY—Baby Care
Vacation hazards and first aid.

1:30 2 LINKLETTER'S HOUSEPARTY
7 "FIGHTING PILOT"
MOVIE—Story of the early days of aviation. Dick Talmadge and Gertrude Messinger.

2:00 2 BIG PAY OFF—Quiz Game
5 BREAK THE BANK—B. Collyer
9 PAUL DIXON SHOW—Music

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
7 "HANGMEN ALSO DIE"
MOVIE—Cut to ½ hour.

3:00 2 SHOPPING WITH O'RILEY
5 ON YOUR ACCOUNT—Variety
Win Elliot emcees audience participation show.
7 "WOMAN UNAFRAID"
MOVIE—A lady cop gets the low-down on a racketeer.
9 "GIRL'S TOWN"
MOVIE—A beauty contest winner from a small town tries to crash Hollywood, and finds her tactics not to the liking of the important people. Edith Fellows, June Storey.

3:15 2 MUSIC COUNTER—Tune Time
Helen Lee and George Ramsby.

3:30 2 "THIS ENGLAND"
MOVIE—Traces the life of the people in an old English village from Norman times to the present day conflict. Emlyn Williams.
5 LADIES CHOICE—Variety

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Kids' Fun
7 "WESTERN TERROR"
MOVIE—Adventure tale.

4:15 5 GABBY HAYES SHOW—Film

4:30 5 HOWDY DOODY SHOW—Fun
Puppet antics with Bob Smith.

4:45 9 TIME FOR BEANY—Puppets
Adventures at sea with Beany.

5:00 2 GARFIELD GOOSE & FRIEND
Another Encyclopedia Britannica film, "Farm Animals," gives Garfield's loyal subjects an idea of life in the country.
5 ELMER, THE ELEPHANT
7 ANGEL CASEY—Films
"Charlie Chase" and cartoons.
9 WATCH TO WIN—Quiz Game
Tom Moore is host to contestants.

5:15 7 ROOTIE KAZOOTIE—Puppets

5:30 2 GENE AUTRY TIME—Film
Rootin' tootin' Western adventures.
5 KIDS KARNIVAL KWIZ—Film
7 BOB ATCHER—Serial Film
"The Kid Rides Again" Ch. 5.
9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel

6:20 5 TONY WEITZEL—Comments

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Music
Guest, Edith Adams who plays Eileen in "Wonderful Town."
7 STU ERWIN—Comedy Drama
The doctor quarantines the whole family when it's discovered that Jackie has the mumps.

(Continued on page 18)

Consistently

the best in TV entertainment

THE BEST OF GROUCHO

starring

GROUCHO MARX

Thursdays

7:00 pm

CHANNEL 5

THE GOLDBERGS

Back on the air for a new TV series

Fridays

7:00 pm

TV SOUNDSTAGE

starring

LEORA DANA

Friday

8:30 pm

WNBQ

NBC

CHANNEL 5

FRIDAY

JULY 10

SIMON
5:45 P.M. (9)

ERWIN
6:30 P.M. (7)

BERG and McQUADE
7:00 P.M. (5)

BELLAMY
7:30 P.M. (2)

6:30 9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Music
Tunes: "My One and Only Heart," "Pretend," "April In Portugal" and "Street Scene."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—News

7:00 2 PANTOMIME QUIZ—Game
Mike Stokey emcees charades game with permanent panel of four Hollywood personalities and a guest team of celebrities. Sandra Spence aids Mike. Regular panel: Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock. Guests: Preston Foster, Forrest Tucker, Hillary Brooke, Adele Jergens.

5 THE GOLDBERGS—Comedy
Gertrude Berg stars as Molly with Arlene McQuade as her daughter.
Sponsored by RCA Victor.

7 SUMMER THEATER—Drama
"Foo Young." Comedy mystery covering the exploits of a shrewd and philosophical Oriental "private eye" starring Ed Gargan, Iris Adrian, Richard Loo.

9 "MEET THE BOY FRIEND"
MOVIE—A radio crooner takes out $300,000 anti-wedlock insurance but the niece of the insurance executive sets out to trap him. David Carlyle, Carol Hughes, and Warren Hymer.

7:30 2 MAN AGAINST CRIME-Drama
Recorded jingles mark Detective Barnett for murder. Ralph Bellamy stars.

5 WALT'S WORKSHOP
Mr. Durbahn demonstrates a new idea in porch screening, using combination doors to make a year-round room of the porch or patio.

7 SUPERMAN—Adventures
George Reeves stars as Clark Kent.

8:00 2 PLAYHOUSE OF STARS
"Storm Warnings" starring Robert Stack, Arthur Franz and Kristine Miller. Two partners of a wildcat Alaskan airline are both in love with the same girl.

5 DOORWAY TO DANGER
The crash of a hitherto unknown type of aircraft and repeated murder attempts upon the lone survivor bring agent Doug Carter (Stacy Harris) into a dangerous investigation.

8:00 7 TERRY AND THE PIRATES
Terry and Hotshot Charlie are imprisoned by Chinese bandits after Chopstick Joe loses a toss at the dice table, in "Loaded Dice."

9 LIFE BEGINS AT 80—Quiz

8:30 2 FOOTLIGHTS THEATER—Film
"Change Of Heart" starring Barbara Hale and Steven McNally. A teenager gets in trouble with the law.

5 TV SOUNDSTAGE—Drama
"Innocent 'Til Proved Guilty" starring Leora Dana and Paul McGrath. A wife jumps to unfair conclusions despite the philosophy of reasonable doubt expounded by her lawyer husband.

7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher with guest Bob Lemon.

9 WORLD IS YOURS-Travelogue
Maurice Copeland narrator.

8:45 7 FOCAL POINT—Film

9:00 2 MR. AND MRS. NORTH-Drama
"Nosed Out." Pam and Jerry get a closeup of a jockey when they spend a day at the races. Barbara Britton and Richard Denning star.

5 SPORTS REEL—Film
Sporting events all over the world for the week.

7 BIG PICTURE—Army Film

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, James Michener, author of "Tales Of the South Pacific" and "The Bridges at Toko-ri."

9:30 2 FAVORITE STORY—Film
Adolphe Menjou introduces "The Diamond Lens," with Ronald Randolph. A scientist kills a man to obtain a diamond.

5 GREATEST FIGHTS—Film
Highlights of the Joe Louis-Cesar Brion fight on August 1, 1951, at Cow Palace in San Francisco. 10 rounds heavyweight.

7 DANGEROUS ASSIGNMENT
Brian Donlevy in "The Parachute Story." With only a sketch to go by, Steve is told to find a house, in the basement of which will be a confession which will clear the United States of an international frame.

HARRIS
8:00 P.M. (5)

GILMAN
9:30 P.M. (9)

FRI JULY 10

9:30 9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans with Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope.

9:45 5 LEN O'CONNOR—Discussion

10:00 2 FAHEY FLYNN—News

5 CLINT YOULE—Weather

7 COURTESY HOUR—Variety
Jim Moran emcees professional talent variety hour of entertainment.

9 "MAN WHO WALKED ALONE"
MOVIE—Comedy and romance result when a returning war veteran meets a spoiled young heiress. Dave O'Brien, Kay Aldridge, Walter Catlett.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Tips
Tips on canning.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports
Tips on fishing and other sports.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical
Down memory lane with his piano.

11:00 2 BOB ELSON—Sports

5 HOWARD MILLER—Interviews

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
Part 3 of the "Case Of Charles Peace."

11:30 7 KAY ASHTON-STEVENS
Interviews and chatter.

9 LES NICHOLS—News

11:45 9 "BEHIND LOCKED DOORS"
MOVIE—A private detective is committed to a mental hospital in order to apprehend an ex-judge who is hiding there. Lucille Bremer, Richard Carlson, Douglas Fowley.

12:00 2 "SECRETS OF VAVERMOOR CASTLE"
MOVIE—Mystery with Dinah Sheridan, James Etherington.

7 "WIFE OF GENERAL LING"
MOVIE—A British secret agent's relentless efforts to trace the Chinese bandit's source of arms and ammunition. Griffith Jones.

Stations reserve the right to change listings.

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DEMET PONTIAC, INC.

WNBQ
NBC
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Saturday

JULY 11

MORNING

9:00 7 "SINGING COWGIRL"
MOVIE—A crooked lawyer and a gang of outlaws plan to take possession of a ranch on which presence of gold is suspected Dorothy Page, David O'Brien, and Vince Barnett.

10:00 7 SPACE PATROL—Adventures
9 MOVIE—Serial Films
"Zorro Rides Again" part 6.

10:30 2 ROD BROWN OF THE ROCKET RANGERS—Drama For Kids
7 COMEDY CIRCUS
9 MOVIE—Title Not Available
(Cut to ½ hour.)

11:00 2 BIG TOP—Circus Fun
Guest acts: Winifred Colleano, "The Girl Without Nerves," aerial act; Valitha and Aldino, "The Jumping Jacks," barrel jumping act; the Five Amandis, teeterboard act; the Gonzales Sisters, canine act; Chai and Somay, Chinese contortionist act; and Rolando, Swedish acrobat with one finger balancing act.
7 BEULAH SHOW—Comedy
Louise Beavers in comedy skits.
9 MOVIE—Title Not Available
(Cut to ½ hour.)

11:30 7 "STREAMLINE EXPRESS"
MOVIE—Concerns a producer, his runaway star, her fiance, a crook, and several others. Evelyn Knapp, Victor Jory.
9 ADVENTURES IN ART
Margaret Wolff.

12:00 2 LONE RANGER—Western
9 'PHANTOM OF CHINATOWN'
MOVIE—Murder and intrigue follow the discovery of a valuable scroll with a clue to an oil deposit. Keye Luke, Grant Withers, Lotus Long, and Charles Miller.

12:30 2 "FIGHTING GENTLEMEN"
MOVIE—Western with William Collier, Jr.

1:00 7 "TOLL OF THE DESERT"
MOVIE—Adventure and intrigue.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 2 PROGRAM NOT AVAILABLE
9 BASEBALL—Sox vs. Cleveland
Jack Brickhouse announces.

2:00 7 "SENOR JIM"
MOVIE—Conway Tearle is featured.

2:30 2 "BEHIND STONE WALLS"
MOVIE—Young man accused of the murder of his father's best friend attempts to shield the real killer. Elliot Nugent.

3:00 2 HORSE RACING—Aqueduct
Brooklyn Handicap horse race.
7 "GANGSTERS OF THE SEA"
MOVIE—Tale of the exotic Orient and of the hard fisted men of the sea. Noah Beery, Dorothy Burgess.

3:30 2 "SINGING BUCKAROO"
MOVIE—Western adventure.

3:45 5 WHAT'S YOUR TROUBLE?
Discussion with Dr. and Mrs. Norman Vincent Peale.
9 JACK BRICKHOUSE-Interviews
(If game has ended.)

4:00 2 OPERATION NEW HORIZONS
Roosevelt College: "Rumor Clinic," discussed by Dr. Marian Despres, assistant professor of psychology.
5 MOVIE—Title Not Available
7 "DEATH RIDES THE PLAINS"
MOVIE—Crooked dealings of a fellow who lures prospective buyers to his ranch through newspaper ads, and then winds up murdering them. Bob Livingston, Al St. John, Nica Doret, and Ray Bennett.
9 "BILLY THE KID'S LAW AND ORDER"
MOVIE—A cavalry lieutenant and a hunted criminal resemble each other to such an extent that life becomes difficult for the one on the right side of the law. Buster Crabbe, Al St. John, Tex O'Brien, Sarah Padden.

4:30 2 FILM SHORTS

5:00 2 FARMTOWN U.S.A.—Menard
A comparison of dairying between the United States and European countries with Mr. Nick Bruinsma, dairy farmer of Huntley, Ill., but native of the providence of Friesland (Northern part of the Netherlands.) Also, Mr. Judson P. Mason, director of dairy marketing for the Ill. Agricultural association who will show several pictures made on a tour of dairy industries in Europe.
5 INDUSTRY ON PARADE—Film
Tour of Chicago's Conrad Hilton hotel, a view of the atomic energy in a piston ring, and a visit to a company making cheese.

If you like music . . .
You'll love . . .

"OPERA VS JAZZ"

6:30 MONDAY

Mistress of ceremonies Nancy Kenyon referees a musical tournament between leading representatives of the long-hair and crew-cut crowds, for thirty minutes of music that will please everyone.

AND

Stay tuned for . . .

"ABBOTT and COSTELLO"

9:30 MONDAY

Here is the comedy side of life with America's all-time favorites of rough-and-tumble hilarity. Watch Bud and Lou tear through a half-hour of hi-jinks and horseplay that's guaranteed to leave you laughing.

Presented by

Your Chrysler-Plymouth Dealer

Chicago's finest are on
Chicago's pioneer TV station

ABC Television Network

JULY 11

BILLINGSLEY
6:00 P.M. (2)

HERBERT
6:00 P.M. (5)

STORCH
7:00 P.M. (2)

CUMMINGS
7:00 P.M. (5)

CARMICHAEL
8:00 P.M. (5)

5:00 7 SATURDAY LAUGH TIME
"Laurel and Hardy.".

9 MOVIE—Title Not Available

5:15 5 HOBBY TIME—Bill Helion

5:30 2 "MELODY OF THE PLAINS"
MOVIE—Cut to ½ hr. Western about a brother and sister whose cattle ranch is suffering financially because of cattle rustlers. Fred Scott, Al St. John, and Louise Small.

5 JET PILOT—Aviation Show
Lt. Comdr. Robert Horder is emcee with George Cisar and Jerry Garvey.

7 "FUGITIVES OF THE PLAINS"
MOVIE—Western adventure.

6:00 2 STORK CLUB—Interviews

5 MR. WIZARD—Science Study
Don Herbert shows how to make weather instruments for predicting storms and will burn a house to the ground with a bolt of lightning. Buzz Podewell assists.

7 TOM DUGGAN—Sports

9 THIS IS THE LIFE—Drama
Story of how a family's vacation dreams almost slip out of their grasp.

6:30 2 BEAT THE CLOCK—Games
Frank Wayne subs for vacationing Bud Collyer.

5 MY SON JEEP—Comedy
Jeep gets a new saxophone and succeeds in driving the entire family crazy.

7 "ISLAND CAPTIVES"
MOVIE—Tale of three men and a girl held captive on an island. Eddie Nugent, Joan Barclay, Henry Brandon.

9 HOMES FOR BETTER LIVING
Russ Reed is emcee.

6:45 9 THE CHRISTOPHERS—Film
Father James Keller interviews Ann Sothern and Mrs. Bob Hope on "Emphasis, the importance of positive action."

7:00 2 LARRY STORCH—Comedy
Larry does characterizations of Smilie Higgins, the television cowboy; Larry the Sailor; Steve Walskie, the janitor; Emil Schneckin the Viennese ex-professor; and Railroad Jack the Hobo. Guest is Robert Merrill.

7:00 5 MY HERO—Situation Comedy
Beanblossom (Robert Cummings) is called upon for some fancy footwork when he, Mr. Thackery and a client are trapped in an apartment building.

9 "TRIGGER TRIO"
MOVIE—A great Dane named Buck carries out a rescue and shows no fear of gunfire. Ray Corrigan, Max Terhune, and Ralph Byrd.

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees the talent.

7 BOWLING FUN
Fred Wolf is commentator. Participants will compete for valuable prizes and a jackpot each week.

8:00 2 MEET MILLIE—Comedy

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with Helen Halpin, George Gobel and guests: Eddie Foy, Jr., Bobby Sargent, Rusty Draper, the Mary Kay Trio, and Meredith Willson's orchestra.

7 BOXING—From Los Angeles
Charley Green vs. Esau Ferdinand (middleweights.)
JIMMY POWERS SAYS: Green is unrated. Fights, 35. Won, 20. Lost, 12. Draws, 3. K.O.'s, 13. Ferdinand is unrated. Fights, 46. Won, 33. Lost, 6. Draws, 7. K.O.'s 9. This bout is for the State Championship and is listed for 12 rounds. Neither of these boys has ever boxed in the East, so I have no line on their ability. A check of their records shows that their opponents have been mostly boxers in the West Coast area. I do, however, have faith in the matchmaking ability of Ray Arcel. These Saturday Phillies' showings have been real slambangers and if this is listed for the state title it should be a good bout.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 JACK BRICKHOUSE—Sports

8:30 2 BANK ON THE STARS—Quiz
Comedian Jack Parr emcees.

9 WRESTLING FROM MARIGOLD
Main event: Billy McDaniel vs. Pat O'Connor. Others: John Gilbert vs. Ned Taylor; Mike Blazer vs. Al Massey. Bob Leipler vs. Tony Verdi; Ivan Rasputin vs. Yukon Eric; and final one-hour match: Larry Chene vs. Steve Zold.

BRICKHOUSE 8:15 P.M. (9) | SOTHERN 9:30 P.M. (5)

S A T JULY 11

8:45 7 BILL STERN—Sports Film

9:00 2 MEDALLION THEATER-Drama
"The Decision of Arrowsmith," starring Henry Fonda. Dramatization of the key episode of Sinclair Lewis' Pulitzer Prize-winning novel, "Arrowsmith."

7 HEART OF THE CITY—Drama
Pat McVey and Jane Nigh star.

9:30 2 IT'S NEWS TO ME—Quiz
John Daly moderates panel.

5 PRIVATE SECRETARY-Comedy
Susie turns matchmaker to save her boss from the clutches of a predatory female.

7 FILM SHORTS

10:00 2 "MEET THE MISSUS"
MOVIE—Trouble develops in this Higgins family film when one of the boys loses a pack of bonds which he was delivering. Roscoe Karns, Ruth Donnelly, and Spencer Charters.

5 MOVIE—Title Not Available

7 "CITY OF SILENT MEN"
MOVIE—Mayor tries to help ex-convicts, but meets opposition to his plans from the townspeople. Frank Albertson, June Lang, Jan Wiley, and Richard Clarke.

11:00 9 "DETOUR"
MOVIE—A young hitchhiker faces the possibility of being called a murderer when he accepts a ride from a man who dies while he is in the car. Tom Neal and Ann Savage.

11:25 2 COMMERCIAL—Film

11:30 7 "SINISTER HANDS"
MOVIE—Whodunit murder mystery with Mischa Auer and Phyllis Barrington.

12:00 2 "CRIME OF DR. CRESPI"
MOVIE—Based on Edgar Allen Poe's story of a surgeon who operates on a romantic rival and makes him appear to be dead. Eric Von Stroheim and Harriet Russell.

12:15 7 "LADY IN THE MORGUE"
MOVIE—Invisible death lurks behind the still form of a murder victim. Preston Foster, Pat Ellis, and Frank Jenks.

12:30 9 LES NICHOLS—News

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Sunday

JULY 12

MADISON
1:30 P.M. (7)

MORNING

9:30 5 THE PULPIT—Religious Talk
Rev. Paul Wesley Bryngelson, pastor of St. Andrews Presbyterian Church, speaks on "New Courage In Difficult Times."

7 "JUDGEMENT BOOK"
MOVIE—A group of cattle ranchers ruthlessly dominate a town and its citizens. Conway Tearle, Bernadine Hayes, Howard Lang.

9:45 5 WHAT ONE PERSON CAN DO
Father James Keller interviews William Bendix and Tom Harmon.

9 FILM SHORT
"Science Goes Fishing."

10:00 2 LAMP UNTO MY FEET—Talks

5 SUNDAY FUNNIES
John Conrad reads the comics.

9 "AVALANCHE"
MOVIE—Treasury Dept. agent is assigned to track down a tax evader who has taken refuge in a remote western lodge. Bruce Cabot, Roscoe Karns, Helen Mowbray, Veda Ann Borg.

10:30 2 TALENT SHOWROOM-Variety
Jim Conway emcees the talent.

5 "PRIVATE ANGELO"
MOVIE—Two English soldiers tell of the heroism of a simple Italian during the war. Godfrey Tearle and Peter Ustinov.

11:00 7 MOVIE—Title Not Available
(Cut to ½ hour.)

11:30 2 FILM

5 LIVE AND LEARN—Discussion
Dr. W. F. Albright, visiting summer professor at Garrett Biblical Institute, Evanston, Illinois, and professor of Semitic languages at Johns Hopkins University, speaks on "Archaeology of Palestine."

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel speaks.

9 SERIAL FILM
"Fighting Devil Dogs" ch. 5

12:00 2 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Fun
Art Hern narrates part of the film serial, "Don Winslow of the Coast Guard."

7 TOM DUGGAN—Comments

9 "THE FEUD MAKER"
MOVIE—A one-time outlaw plans a range war. Bob Steele stars.

12:15 2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

5 FRONTIERS OF FAITH—Talks
Southern Baptists' devotional services. Rev. Byron M. Wilkinson, pastor of the Grove Avenue Baptist Church, Richmond, Virginia, officiates from New York City.

AMATEUR HOUR—Talent
Bob Murphy is emcee.

12:30 2 "PHANTOM RANCHER"
MOVIE—A man inherits his uncle's property and also the hatred of his neighbors. Ken Maynard, Dorothy Short, Harry Harvey, Ted Adams.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott talks about the growth and care of lillies and shows time lapse films.

9 BATTING PRACTICE-Warm Up
Announced by Harry Creighton.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 2 "MIRACLE ON MAIN STREET"
MOVIE—How a child changed the lives of those around him. Margo, Walter Abel, William Collier, Sr., Lye Talbot.

5 AMERICAN FORUM OF THE AIR—Discussion
"A Manufacturers' Excise Tax—Good or Bad?" Discussed by Rep. Herman P. Eberharter (D., Pa.) and Charles R. Sligh, president of National Association of Manufacturers.

7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine.

9 BASEBALL—Sox vs. Cleveland
Jack Brickhouse describes double header.

2:00 5 PROGRAM NOT AVAILABLE

7 CISCO KID—Western Movie

2:30 7 ADVENTURES OF KIT CARSON
Bill Williams as Kit in "Mask Of the Vigilantes."

3:00 2 "BLACK GOLD"
MOVIE—Behind the scenes story of the drama, intrigue and thrills of the independent oil operators. Frankie Darro, Barbara Worth, Roy Mason, Gloria Shea.

ATCHER
3:30 P.M. (7)

HARTLINE
4:00 P.M. (7)

SUN JULY 12

3:00 5 **YOUTH WANTS TO KNOW**
7 **HEART OF THE CITY—Film**

3:30 5 **ZOOPARADE—About Animals**
R. Marlin Perkins and Jim Hurlbut discuss animals' feet.

7 **BOB ATCHER SHOW—Kids Fun**

3:45 9 **TENTH INNING—Interviews**
Jack Brickhouse announces.

4:00 5 **TV RECITAL HALL—Musical**
Gerald Warburg, cellist, and pianist Nadia Reisenberg play the Brahms E Minor Sonata and selections by Rachmaninoff.

7 **SUPER CIRCUS—Big Top Fun**
Claude Kirchner presents Cliffy, Scampy, Nicky and Mary Hartline in "Niagara Falls." Bud Carlell and Rose, Australian whip cracking and rope spinning. Montes De Oca, novelty acrobatic act; Van DeVelde Company, novelty acrobatic balancing act; and Clem Belling and Company, comedy dog act.

4:30 2 **MAN OF THE WEEK—Talk**
5 **SUPER GHOST—Quiz Game**
Dr. Bergen Evans is moderator with panel: housewife Shirley Stern, stockbroker and drama critic Robert Pollak, and guest ghoster Chicago Alderman Robert E. Merriam. Viewers compete with panelists via long-distance telephone.

4:45 5 **BILL HENRY—News**

5:00 2 **ADVENTURE—Educational**
5 **MEET THE PRESS—Discussion**
Martha Rountree and Lawrence Spivak interview a guest celebrity.

7 **RANGE RIDER—Western**
Jack Mahoney and Dick Jones star in "Outlaw Masquerades."

5:30 5 **ROY ROGERS SHOW—Drama**
"Doc Stevens' Traveling Store." A gang of gunmen try to talk the citizens into selling their land cheaply, before they find that the government is willing to pay a fair price for it.

7 **FOCAL POINT—Film**

5:45 7 **KAY ASHTON-STEVENS SHOW**

6:00 2 **QUIZ KIDS—Joe Kelly, Emcee**
Panel: Richard Allman, 6; Janet Ahern, 8; Frankie Vander Ploeg, 8; and John Carroll, 12.

5 **OPERATION NEPTUNE—Drama**

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SUNDAY

JULY 12

KELLY
6:00 P.M. (2)

ROGERS
5:30 P.M. (5)

COX
6:30 P.M. (5)

BESS and RANDY
7:00 P.M. (5)

MURRAY
8:30 P.M. (2)

6:00 7 YOU ASKED FOR IT—Requests
Art Baker presents: (1) Rudolph Fitz-Henley, inventor of "Panfrish," the new "One World Language." (2) Steve Clensos, studio make-up artist will demonstrate techniques used in changing actors from youth to old age. (3) Two daredevil drivers from the Oakland Speedway in California will present their famous act of speeding down a track into each other, head on.

6:30 2 YOUR PLAY TIME—Drama
"Lesson In Hot Lead," with Rory Mallinson, Billy Gray, Stacy Harris. A young boy's hero worship leads him to an encounter with his hero, a gun slinging bandit.

5 MISTER PEEPERS—Comedy
This is Wally Cox's last show of the season, presenting a recap of best scenes in Mr. Peepers throughout the year.

7 "EDGE OF THE WORLD"
MOVIE—A small group of island dwellers cling to their homes against great odds until an undercurrent of defeatism envelops them. John Laurie, Belle Chrystall, Eric Barry, Kitty Kerwin.

9 MOVIE—Title Not Available
Depends on length of the ball game.

7:00 2 TOAST OF THE TOWN
Guest host Gordon MacRae with comedian Jack Carter; Baudy's Greyhounds, dog act; Ben Dova, novelty act; and Nurat Chanters, Shriners.

5 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson. More news about the Big Payoff Fashion Design Contest tonight.

7:30 9 BIG PICTURE—Army Film

8:00 2 G.E. THEATER—Drama
"Trapped" starring Nina Foch and Francis L. Sullivan. The plot of an unfaithful wife to murder her husband backfires.

5 TV PLAYHOUSE—Drama
"Nothing to Sneeze At," by David Shaw with Walter Matthau. A married couple with four children have never had a vacation when suddenly they win a week at a resort hotel in a lottery. Also stars Maxine Stuart, Elaine Stritch, Robert Fortier, Lydia Reed, David Winters.

7 MARTIN AGRONSKY—News

8:00 9 ROCKY KING—Roscoe Karns
"Breakout." A jailbreak, a murder and a convicted bookkeeper provide Rocky with clues for a mystery.

8:15 7 ORCHID AWARD—Musical

8:30 2 ARTHUR MURRAY PARTY
Hostess Kathryn Murray with guests, comedian Ben Blue, dancer Peter Birch and skater Artie James.

7 ASK THE MAN—News, Sports
Discussion on current topics with Austin Kiplinger, Jack Callaghan, and Jack Drees.

9 PLAINCLOTHESMAN—Drama
"Who's Crazy?" In an attempt to protect his unbalanced sister, a young man becomes involved with a robbery ring and accidental murder.

9:00 2 THE WEB—Mystery Drama
"The Line Of Duty." A detective is assigned to track down a murderer and gets a surprise when he finds him. Richard Kiley stars.

5 WONDERFUL JOHN ACTON

7 BILLY GRAHAM—Religious
The evangelist delivers a sermon.

9 MOVIE—Title Not Available

9:15 7 FOCAL POINT—Film Shorts

9:30 2 WHAT'S MY LINE?—Quiz
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen.

5 BIG PICTURE—Army Film
"All American," story of the 82nd Airborne Division.

7 TALENT PATROL—Variety
Bud Collyer is host to contestants.

10:00 2 STOCK CAR RACES
Bob Drews announces races assisted by Ed Pazdur of *TV Guide* from the infield. *Sponsored by Household Finance Corp.*

5 CLINT YOULE—Weather

7 PAUL HARVEY—News

9 "TWO DOLLAR BETTOR"
MOVIE—(1st showing.) A family man is given a tip on a horse while at the track which pays off, but he becomes hopelessly caught in the web of gambling. John Litell, Marie Windsor, Steve Brodie.

10:10 5 DORSEY CONNORS—Ideas
How to make your own picnic equipment.

KILGALLEN
9:30 P.M. (2)

YOULE
10:00 P.M. (5)

SUN
JULY 12

10:15 **5 ALEX DREIER—News**
7 TOM DUGGAN—Sports

10:30 **2 "THE GREAT JOHN L."**
MOVIE—The life of John L. Sullivan from his boyhood through his championship, to the great man he finally became. Greg McClure, Linda Darnell, Barbara Britton, Rory Calhoun, Otto Kruger.
5 NORMAN BARRY—Sports
Franklyn MacCormick and Kay Westfall assist.
7 WRESTLING ON FILM
Wayne Griffin announces Keomuka-Gunkle match.

11:00 **5 "COMMAND PERFORMANCE"**
MOVIE—Stage idol, whose voice breaks down due to nerves, runs away to join a gypsy camp. Arthur Tracy, Lilli Palmer, Mark Daly, and Finlay Currie.

11:50 **7 COMMERCIAL**

12:00 **2 "RACING BLOOD"**
MOVIE—A jockey is kidnapped but escapes just in time to ride his horse. Frankie Darro, Kane Richmond, Gladys Blake.
7 "SECOND CHORUS"
MOVIE—Adventures of a pair of show business pals who are jealous of each other in both romance and work. Fred Astaire, Paulette Goddard, Artie Shaw, Burgess Meredith.

(Stations reserve the right to change above listings without notice)

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WESTFALL
1:00 P.M. (5)

Monday

JULY 13

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Billy Leach with songs & comments.

5 NOONTIME COMICS
Johnny Coons entertains the kids.

7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker is emcee.

9 HI LADIES—Jack Payne MC
Jack Payne interviews the ladies in the crowd.

12:25 2 LEE PHILLIP SHOW—Tips

12:30 2 GARRY MOORE SHOW

5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.

7 TIME FOR FUN—Nick Francis

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews feminine baseball fans and players wives to get the ladies' viewpoint.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz

5 BOB AND KAY SHOW—Variety
Bob Murphy and Kay Westfall with interviews and comments.

7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee of this exciting new quiz game.

9 "DAYS OF BUFFALO BILL"
MOVIE—A rancher is accused of murder and has to have facts to prove he didn't commit the deed. Sunset Carson, Peggy Stewart, Tom London.

1:15 7 RUTH CROWLEY—Baby Care
Foods for and not for the baby between 12 and 15 months.

1:30 2 LINKLETTER'S HOUSEPARTY

7 "CHILDREN ON TRIAL"
MOVIE—A youngster brought up in the slums is given a final chance by the state to learn to be a good citizen.

2:00 2 BIG PAY OFF—Quiz Show
Randy Merriman and Bess Myerson.

5 BREAK THE BANK—Quiz Game

9 PAUL DIXON SHOW—Music
Pantomimes with Paul, Wanda Lewis, and Sis Camp.

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western film adventure.

5 WELCOME TRAVELERS—Chats

7 "OF MICE AND MEN"
MOVIE—Cut to ½ hour. (part 1.) Friendship between two tramps on a California grain ranch. Burgess Meredith, Betty Field, Lon Chaney, Jr., Walter Huston.

3:00 2 SHOPPING WITH O'RILEY

5 ON YOUR ACCOUNT—Chats
Win Elliot emcees interviews.

7 "FLYING WITH MUSIC"
MOVIE—Musical about a gent escaping from a police officer who becomes entangled with five lovely ladies. Marjorie Woodworth, William Marshall, Jerry Bergen, George Givot.

9 "FLAMING HEARTS"
MOVIE—Story of the heroic people of Finland and their struggle to throw off the yoke of Russian oppression at the turn of the century. William Harvey, Esmond Knight.

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 2 "FOR YOU ALONE"
MOVIE—Story of a lonely young naval officer, a country vicar and his daughter. Lesley Brook, Jimmy Hanley and the London Symphony Orchestra.

5 LADIES CHOICE—Talent

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Kid's Show

7 "WESTERN TERROR"
MOVIE—Cowboys and gunslingers in tale of the old West.

4:15 5 GABBY HAYES SHOW—Tales
"Frontier Fugitive" with Tex Ritter.

4:30 5 HOWDY DOODY—Puppets

4:45 9 TIME FOR BEANY—Puppets
Puppet adventures to entertain the kiddies after school is out.

5:00 2 GARFIELD GOOSE & FRIEND
Garfield's Magic Drawing Board illustrates the story of "Dandy, Handy and Candy." Three bears who bought themselves a house in the city.

5 ELMER, THE ELEPHANT
John Conrad amuses the children with his educated elephant.

HOWDY 4:30 P.M. (5) | CONRAD 5:00 P.M. (5)

MON JULY 13

5:00 7 ANGEL CASEY—Film
"Laurel and Hardy" and cartoons.
9 WATCH TO WIN—Quiz
5:30 2 GENE AUTRY TIME—Film
Rootin' tootin' western adventures with the singing cowboy.
5 KIDS KARNIVAL KWIZ—Games
7 BOB ATCHER—Serial Film
"The Drifter" chapter 1.
9 ROBERT F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon interviews the man-on-the-street in front of the Tribune building.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Dorsey talks about vacation spots.
6:20 5 TONY WIETZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 2 DOUGLAS EDWARDS—News
5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.
7 OPERA VS. JAZZ—Debate
Concert star Elaine Malbin vs. popular singer Alan Dale, with femcee Nancy Kenyon. (Opera Vs. Jazz reviewed on page 14.)
9 SPENCER ALLEN—News
6:45 2 TV'S TOP TUNES—Musical
Tunes: "Zing Went the Strings of My Heart," "Return to Paradise," "Little Spanish Town," and "Jersey Bounce."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—News
7:00 2 BURNS AND ALLEN—Comedy
Gracie unwittingly pulls a smart trick and stops two sneak thieves from getting away with the loot.
5 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.
7 "U-67"
MOVIE—A disillusioned and cynical man sails the seven seas in search of a sunken treasure. Alan Hale, Clarence Wilson

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MONDAY

JULY 13

BURNS and ALLEN
• 7:00 P.M. (2)

HADLEY
8:00 P.M. (2)

DONALD and EDWARDS
8:30 P.M. (2)

7:00 9 BOY'S MAJOR LEAGUE
Baseball described by Jack Brickhouse with players between the ages of eight and twelve.

7:30 2 GODFREY'S TALENT SCOUTS
Garry Moore is emcee.

5 VOICE OF FIRESTONE—Music
Guest James Melton sings "Laura," "Aubade" by Lalo, "A Little Bit Of Heaven" and joins chorus in Romberg's "Serenade." Harpist Lucille Lawrence offers MacDowell's "To A Wild Rose." Howard Barlow directs orchestra in prelude to act 3 of "Lohengrin."

8:00 2 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock exposes a loan hoax being perpetrated by a member of the fair sex.

5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of young jurors, including: Richard Goodall, 9, and Laura Manges, 7.

7 "PRIDE OF THE LEGION"
MOVIE—Story of the brave efforts of a fearless policeman to regain his iron nerve after it has been shattered. Victor Jory, Sally Blaine, Rin Tin Tin, Jr.

8:30 2 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

5 ROBERT MONTGOMERY
"Two Of a Kind" starring John Newland, Margaret Hayes, Elizabeth Montgomery and Vaughn Taylor. The wife of a game expert in a toy company becomes jealous of her husband's new secretary. (An illuminating article about Elizabeth Montgomery and her actor-director father appears in next week's *TV Guide.)*

9 BOXING—Eastern Parkway
Danny Giovanelli vs. Joey Klein (welterweights). JIMMY POWERS SAYS: Giovanelli is rated 11th. Fights, 22. Won, 20. Lost, 2. K.O.'s, 9. Klein is unrated. Fights, 30. Won, 19. Lost, 6. Draws, 5. K.O.'s, 3. Giovanelli is highly favored. If handled properly, he could be Gavilan's title opponent sometime next year. In his last appearance, Giovanelli scored an upset victory over highly-touted Vince Martinez. He offers too much for the younger Klein who recently was defeated by Carmine Fiori in this club.

9:00 2 SUMMER THEATER—Drama
"End Of the Honeymoon." An English girl is desolated by the disappearance of her bridegroom on their Paris honeymoon trip. Stars Eva Marie Saint, John Kerr, Ruth Warrick, David Stewart and Zolya Talma.

9:30 5 WHO SAID THAT?—Quiz
Moderator Walter Kiernan with panelists: Gene Lockhart, June Lockhart and columnist Hal Boyle.

7 ABBOTT & COSTELLO—Film
"Television." Costello is hypnotized by a quiz program and finally gets to appear on the show.

9:45 9 SPORTS PAGE—Events
Arch Ward and Red Grange.

10:00 2 FAHEY FLYNN—News

5 CLINT YOULE—Weather

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COSTELLO
9:30 P.M. (7)

BENDIX
10:00 P.M. (7)

MON
JULY 13

10:00 7 LIFE OF RILEY—Comedy
"Riley Meets a Rival" starring William Bendix.

9 "BARON OF ARIZONA"
MOVIE—An obscure clerk in the Arizona land office spends a decade falsifying records for a gigantic fraud that gives him ownership of the Arizona territory in 1872. Vincent Price, Ellen Drew, Vladimir Solkoloff, Beulah Bondi.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Use wire coat hangers to find underground pipes.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

7 DR. FIXUM—Household Ideas
Art Youngquist comments.

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical

11:00 2 BOB ELSON—Sports

5 "WOMEN MUST DRESS"
MOVIE—Dress designer is so dowdily dressed herself that she's in danger of losing her husband to a better-dressed woman. Minna Gombell, Hardie Albright, Gavin Gordon, and Arthur Lake.

7 ULMER TURNER—News

11:10 7 JACK EIGEN SHOW—Chats
Chatter and commentary.

11:15 2 MURDER BEFORE MIDNIGHT
"Tomorrow at Seven." Story of a writer who becomes entangled with the daughter of a man who has been told that he shall die. Chester Morris, Vivienne Osborn.

11:30 9 LES NICHOLS—News

11:45 9 GAY BLADE—Film

12:00 2 "MEET THE NAVY"
MOVIE—Musical revue showing how it was gradually built up and whipped into shape during its coast-to-coast Canadian tour. Lionel Murton, Margaret Hurst, John Pratt.

7 "OUR DAILY BREAD"
MOVIE—How a family moves from the city to the farm and becomes solvent. Tom Keene, Karen Morley, John Qualen.

(Stations reserve the right to change above listings without notice)

REPORTER-AT-LARGE JOB KEEPS JIM BUSY

by WM. A. QUE

JIM HURLBUT, the pleasant, easy-going guy you see on WNBQ's ZOO PARADE every Sunday afternoon, isn't so leisurely or mild during the rest of the week. In his job as **WMAQ's Reporter-At-Large** (Mondays through Fridays, 11 p.m., WMAQ), Jim does a great deal of fast, tough hustling in covering the city on assignments that provide Chicagoans with on-the-spot descriptions of news happenings and interesting features.

JIM HURLBUT

He knows how to get around and what to do when he gets there. Remember when New York's District Attorney unleafed the local chapters of the regrettable college basketball scandals? Jim was right there, taping his observations of the proceedings as well as excerpts from the actual confessions.

Another assignment put Jim aboard the city's fire-fighting equipment answering alarms. His experiences showed the desperate need for new equipment. The broadcast on that subject — fittingly called "43-Year-Old Hay Racks"—was considered a big factor in putting over the successful bond issue for new, modern equipment.

Many people still remember vividly another excellent Hurlbut news job. On that occasion, Jim recorded the action of a gun battle between the police and bandits at a local savings and loan association.

Whenever something exciting, or tragic, or interesting happens in Chicago, you can bet your last buck that **Jim Hurlbut, Reporter-At-Large,** is breaking his neck to be there. —Adv.

ROBERTS
1:15 P.M. (9)

Tuesday

JULY 14

BASEBALL'S BIG SHOW

THE ALL STAR GAME

From Crosley Field, Cincinnati, Ohio

CHICAGO—WNBQ (5) and WGN-TV (9) 1:15 p.m.—MILWAUKEE—WTMJ-TV (4) 12:15 p.m.

COMMENTATORS: Mel Allen and Jack Brickhouse

AMERICAN LEAGUE SQUAD
Won 12 Lost 7
(Listed in numerical order for your televiewing convenience.)

2	FOX (CHICAGO)	2B
3	Vernon (Washington)	1B
7	Mantle (New York)	CF
7	Rosen (Cleveland)	3B
8	Berra (New York)	C
8	FAIN (CHICAGO)	1B
9	Bauer (New York)	RF
9	MINOSO (CHICAGO)	OF
10	Goodman (Boston)	2B
10	LOLLAR (CHICAGO)	C
10	Rizzuto (New York)	SS
17	CARRASQUEL (CHICAGO)	SS
19	Zernial (Philadelphia)	LF
25	Garcia (Cleveland)	P

NATIONAL LEAGUE SQUAD
Won 7 Lost 12
(Listed in numerical order for your televiewing convenience.)

1	Ashburn (Philadelphia)	CF
1	Reese (Brooklyn)	SS
2	Schoendienst (St. Louis)	2B
4	KINER (CHICAGO)	LF
6	Musial (St. Louis)	LF
9	SAUER (CHICAGO)	RF
18	Kluszewski (Cincinnati)	1B
36	Roberts (Philadelphia)	P
39	Campanella (Brooklyn)	C
41	ED MATHEWS (MILWAUKEE)	3B

MANAGERS: Stengel — AL (New York)
Dressen — NL (Brooklyn)

CROSLEY FIELD STATISTICS

Home of the Cincinnati Red Legs since 1912
Seating capacity 29,939

DISTANCES

Right field foul line:	343 ft.	Left field foul line:	328 ft.
Right center:	387 ft.	Left center:	383 ft.

CENTER: 387 ft.

PAYNE
12:00 NOON (9)

LOR
12:30 P.M. (2)

FRANCIS
12:30 P.M. (7)

MURPHY*
1:00 P.M. (5)

ELLIOT*
3:00 P.M. (5)

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Tunes by "Two Ton" Baker and chats with Squawky the Parrot.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.

12:25 2 LEE PHILLIP SHOW—Hints
Tips for the homemakers.

12:30 2 GARRY MOORE SHOW
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 FREEDOM RINGS—Quiz Game
Rex Marshall and Alice Ghostly.
5 PROGRAM NOT AVAILABLE
*The Bob and Kay Show has been cancelled for the All-Star Game.
7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is host.

1:15 7 RUTH CROWLEY—Baby Care
Tips on preparing the one-year-old's foods.
5-9 ALL STAR BASEBALL GAME
See opposite page for more information on facts and figures.

1:30 2 LINKLETTER'S HOUSEPARTY
7 "ROARING ROADS"
MOVIE—A boy, heir to a large fortune, runs away on the advice of his family physician. David Sharpe stars.

2:00 2 BIG PAYOFF—Quiz For Men

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western adventure.
7 "OF MICE AND MEN"
MOVIE—Cut to ½ hour. Part 2.

3:00 2 SHOPPING WITH O'RILEY
7 "ADVENTUROUS KNIGHTS"
MOVIE—Original "Our Gang" comedy drama. David Sharpe, Mickey Daniel.

3:15 2 MUSIC COUNTER—Tunes
***5 ON YOUR ACCOUNT**
This show with Win Elliot has been cancelled for the ball game.

3:30 2 "GIVE ME THE STARS"
MOVIE—An orphaned American girl finds her grandfather in England. Will Fyffe, Leni Lynn.

3:55 7 ULMER TURNER—News

4:00 7 "BATTLING MARSHAL"
MOVIE—Western adventure tale.
9 MOVIE—Title Not Available

4:15 5 *GABBY HAYES SHOW
Has been cancelled due to ball game.

4:30 5 HOWDY DOODY—Puppet Tale

4:45 9 TIME FOR BEANY—Puppets

5:00 2 GARFIELD GOOSE & FRIEND
Walt Disney's record version of "The Flying Mouse" is illustrated by Garfield's Magic Drawing Board today.
5 ELMER, THE ELEPHANT
John Conrad has an adventure with an intelligent elephant.
7 ANGEL CASEY—Film
"Charlie Chase" and cartoons.

(Continued on next page)

WGN-TV

YOUR STATION FOR SPORTS

brings you the

ALL STAR GAME

TUESDAY

1:15 PM

Sponsored by Gillette Safety Razor

A Channel 9 Sports Feature

JULY 14

HAYES*
4:15 P.M. (5)

THOMAS
5:00 P.M. (2)

CASEY
5:00 P.M. (7)

ARNOLD
6:30 P.M. (5)

BEAVERS
6:30 P.M. (7)

5:00 9 WATCH TO WIN—Quiz
Tom Moore is emcee with musical interludes by the Starnoters.

5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.

5 KIDS KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.

7 BOB ATCHER—Serial Film
"The Drifter" chapter 2.

9 ROBT. F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports

5 CLINT YOULE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
Al Hodge stars as the Captain.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
Dorsey describes vacation spots.

6:20 5 TONY WEITZEL—Comments

6:25 7 WAYNE GRIFFIN—Weather
Forecast for tomorrow.

6:30 2 DOUGLAS EDWARDS—News

5 EDDY ARNOLD SHOW—Music

7 BEULAH SHOW—Comedy
Justice takes a beating when Beulah goes on jury duty. Louise Beavers stars.

9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Theme: Sun Valley. Tunes: "I've Got My Love To Keep Me Warm," "An Actor's Life For Me," "I've Got a Crush On You" and production number "Winter Wonderland."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—Local News

7:00 2 GENE AUTRY SHOW—Western
"Thunder Out West." A mail order telescope becomes the silent partner of a saferobber.

7:00 5 MIRROR THEATER—Drama
"Don't Wink At Fate" starring Vanessa Brown and William Prince. Story of a young woman whose extra sensory perception regarding a certain young man leads her into many complications.

7 "PARDON US"
MOVIE—A Stan Laurel and Oliver Hardy comedy adventure.

9 BLIND DATE—Boy Meets Girl
Jan Murray emcees the fun.

7:30 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcees with Betsy Palmer as Girl Friday.

5 BREAK THE BANK—Quiz Game
Bert Parks emcees the fun.

9 MUSIC SHOW—Tune Time
Popular tunes by Jackie Van and Mike Douglas with light classics by Eleanor Warner and Henri Noel. Robert Trendler and his orchestra provide the background.

8:00 2 ANYONE CAN WIN—Quiz
Al Capp emcees audience participation show comprised of four nationally celebrated figures. Audience selects panelist most likely to win and if choice proves to be accurate, prizes are awarded to selectors. Panelists are quizzed on variety of questions.

5 NOTHING BUT THE BEST
Eddie Albert emcees new musical variety series featuring leading performers in the entertainment field. Tonight's guests include: comedian-dancer Paul Hartmen; singer Portia Nelson; guitarist Vincente Gomez; and dance team of Fredrico Rey and Pillar Gomez.

7 STOCK CAR RACES—Action
Steward Raemer describes races from 87th Street Speedway.

9 PARS, BIRDIES AND EAGLES
Danny O'Neil is emcee with instructions for better golfing from pros Johnny Revolta and Jackson Bradley.

8:30 2 SUSPENSE—Drama
"The Dutch Schultz Story," narrated by Walter Cronkite and starring Rod Steiger. True story of Dutch Schultz who became kingpin of the underworld, only to be knocked from his throne by blazing guns in a New Jersey tavern.

EDWARDS 8:30 P.M. (5)

CONSIDINE 9:30 P.M. (5)

MERCIER 10:25 P.M. (2)

BARRY 10:30 P.M. (5)

DUGGAN 11:10 P.M. (7)

8:30 5 THIS IS YOUR LIFE—Edwards
Summer series features films of previous highlight programs. Tonight Ralph Edwards presents the life story of Dinah Shore. Among those who appear with her are husband George Montgomery and Eddie Cantor.

9 WHERE WAS I?—Quiz Game

9:00 2 DANGER—Mystery Drama
"Prodigal Returns." A mother learns of her son's murder and plays hostess to a boy claiming to be his friend.

5 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.

9 48TH STREET THEATER-Drama
"Jackson and Jill."

9:30 2 THE UNEXPECTED—Drama
Murder, intrigue, and terror combine to uncover the sinister painter of "Landscape In Black" in a shocking disclosure.

5 BOB CONSIDINE—News
Interviews with guest.

7 NAME'S THE SAME—Panel
Emcee Robert Q. Lewis with panelists Joan Alexander, Carl Reiner and guest, Meredith Willson.

9 DOUG. FAIRBANKS, JR.—Film
"A Moment of Truth."

9:45 5 MEET THE VEEP—Chats
Discussions with Alben W. Barkley.

10:00 2 FAHEY FLYNN—News Data

5 CLINT YOULE—Weather

7 MOVIE—Title Not Available

9 "HOUSE OF DARKNESS"
MOVIE—A man goes to an old home and imagines he hears the strains of beautiful violin music. Flashback tells the story of a human conflict, heartbreak, envy, murder and a strange revenge. Lawrence Harvey, Leslie Brook, John Stewart, George Melachrino.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Dorsey says: "Gather your vegetables as you may."

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports
Topics of interest to the men.

10:30 2 JOHN HARRINGTON—News

10:30 5 NORMAN BARRY—Sports
What's new in the world of sports.

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ SHOW—Music

11:00 2 BOB ELSON—Sports

5 HARNESS RACING-Chi. Downs
Described by Joe Wilson.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
"Tomorrow at Seven" part 2.

11:30 9 LES NICHOLS—News

12:00 2 "I COVER THE WATERFRONT"
MOVIE—Experiences of a newspaper reporter that involves murder, smuggling and a pretty girl. Claudette Colbert, Ben Lyon.

7 "LI'L ABNER"
MOVIE—It's Sadie Hawkins Day and Li'l Abner is frantically trying to escape being caught by Daisy Mae. Granville Owen, Martha O'Driscoll, Mona Ray, Johnnie Movis, Buster Keaton.

(Stations reserve the right to change above listings without notice)

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LAwndale 2-7300

Wednesday

JULY 15

BARTLETT
2:30 P.M. (5)

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Billy Leach is the genial emcee.
5 NOONTIME COMICS—Film
Johnny Coons amuses the kids.
7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.
9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.

12:25 2 LEE PHILLIP SHOW—Tips
Household news for the ladies.

12:30 2 GARRY MOORE SHOW
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke with his guitar.
7 TIME FOR FUN—N. Francis
Fun with Bobo the little woolly dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks is host to contestants.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee.
9 "SHERIFF OF CIMMARON"
MOVIE—Accused of cattle rustling, a man must prove his innocence. Sunset Carson, Linda Stirling.

1:15 7 RUTH CROWLEY—Baby Care
Dr. John J. Marino, clinical assistant in pediatrics, University of Illinois College of Medicine discusses first aid.

1:30 2 LINKLETTER'S HOUSEPARTY
7 "HONG KONG NIGHTS"
MOVIE—A man appointed by the American consulate attempts to find an American convict who is selling guns and ammunition to the Orientals. Tom Keene, Vera Engels, Warren Hymer.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson
5 BREAK THE BANK—Quiz Show
Host is Bud Collyer.
9 PAUL DIXON SHOW—Music
Record pantomimes with Wanda Lewis, Sis Camp, and Paul.

2:25 7 ULMER TURNER—News
News report around the world.

2:30 2 ACTION IN THE AFTERNOON
Western film adventure.

2:30 5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 "OF MICE AND MEN"
MOVIE—Cut to ½ hour. Part 3.

3:00 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip with music, entertainment, and shopping tips for the ladies.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews the ladies.
7 "FANGS OF THE WILD"
MOVIE—An agent on the trail of fox pelt rustlers is suspected of the crime. Dennis Moore, Rin Tin Tin Jr.
9 "OLD LOUISIANA"
MOVIE—Difficulties which face the early settlers in their fight against a tax imposed by the Spanish government. Tom Keene, Rita Casino Hayworth, Will Morgan.

3:15 2 MUSIC COUNTER—Tunes
Popular tunes of the day sung by Helen Lee and George Ramsby in a record shop setting.

3:30 2 "GHOSTS OF BERKLEY SQUARE"
MOVIE—In the days of Queen Anne, two pals plot a murder and when they are caught the queen decides that they must haunt the spot of the murder until royalty visits it. Robert Morley, Felix Aylmer, Yvonne Arnaud.
5 LADIES CHOICE—Talent
Johnny Dugan emcees variety show. Ladies' clubs and organizations from all over the country choose the professional and amateur entertainers seen on this program.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Kids' Show
7 "LAST OF THE CLINTONS"
MOVIE—A detective endeavors to break up a gang of rustlers. Harry Carey, Betty Mack, Del Gordon.

4:15 5 GABBY HAYES SHOW—Film
Western serial shown in part.

4:30 5 HOWDY DOODY SHOW
Puppet antics with Bob Smith.

4:45 9 TIME FOR BEANY—Puppets
Adventure story for kids.

5:00 2 GARFIELD GOOSE & FRIENDS
An hilarious old time movie, "Bathtime for the Count," is screened by King Garfield in his Little Theater for his Loyal Subjects.

BENTLEY
6:15 P.M. (2)

FISHER
6:30 P.M. (5)

W E D JULY 15

5:00 5 ELMER THE ELEPHANT
John Conrad entertains the children with his educated elephant.
7 ANGEL CASEY—Film
"Laurel and Hardy" and cartoons.
9 WATCH TO WIN—Quiz
Tom Moore is emcee with musical interludes by the Starnoters.
5:15 7 ROOTIE KAZOOTIE—Puppets
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"The Drifter" chapter 3.
9 ROBERT F. HURLEIGH—News
Late report on news of the world.
5:45 9 CURBSTONE CUT UP—Talks
Interviews and gags with Ernie Simon in front of the Tribune Building on Michigan Boulevard.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
Predictions for tomorrow.
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers and Captain Video.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
What's new in the world of sports.
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
6:20 5 TONY WEITZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Tunes
Guest, Gisele MacKenzie, Capitol recording star.
7 DATE WITH JUDY—Comedy
Mother decides she would like to be a career woman but after a few days in the business world she finds that being a mother is the career she really wants.
9 SPENCER ALLEN—News
6:45 2 TV'S TOP TUNES—Musical
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—News
7:00 2 ARTHUR GODFREY & FRIENDS
Guest host Gene Autry with regulars Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, the McGuire Sisters and the Mariners.

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JULY 15

DAVIS and MARLOWE
7:00 P.M. (2)

HULL
8:00 P.M. (2)

MEADOWS and CULLEN
8:30 P.M. (2)

7:00 5 I MARRIED JOAN—Comedy
Brad sees his prospective hunting trip ruined when Joan tries to horn in.

7 LAUREL AND HARDY TIME

9 'VIGILANTES OF BOOMTOWN'
MOVIE—Outlaws set out to rob a bank while a championship fight at Carson City is under way. Allan Lane, Bobby Blake, Martha Wentworth, Roscoe Karns.

7:30 5 MUSIC HALL—Variety

7 STU ERWIN SHOW—Comedy
Father Stu doesn't have a chance among his wife June and two teenage daughters.

8:00 2 STRIKE IT RICH—Quiz

5 KRAFT THEATER—Drama
"Blind Spot" starring Ruth Matteson, John Baragrey, Richard Waring, Hildy Parks. A woman psychiatrist falls in love with her patient who is also her daughter's financee.

7 KAY ASHTON-STEVENS SHOW
Commentary and interviews.

9 WRESTLING—Film

8:15 7 FOCAL POINT—Film

8:30 2 I'VE GOT A SECRET—Panel
Emcee Garry Moore with Henry Morgan, Faye Emerson, Bill Cullen, and Jayne Meadows.

7 WRESTLING FROM RAINBO

9:00 2 BOXING—From Milwaukee
Kid Gavilan vs. Ramon Fuentes (welterweights.) JIMMY POWERS SAYS: Gavilan is the champion. Fights, 110. Won, 93. Lost, 13. Draws, 4. K.O.'s, 27. Fuentes is rated 11th. Fights, 22. Won, 21. Lost, 1. K.O.'s, 9. This is not a title match. Fuentes, California state champion, must weigh in over the 147 pound mark. It is a special show, bringing a Pabst presentation into its home city. Fuentes made his eastern debut in New York several weeks ago and looked pretty fair. He could give the champion a troublesome evening. Gavilan hasn't looked too impressive in recent bouts. I must, however, string along with the title-holder. His ring experience should make the difference against this willing West Coaster.

5 CANDID CAMERA—Films

7 "TALL TIMBER"
MOVIE—The playboy son of a lumber baron is sent into the woods to get a more realistic attitude about life. George O'Brien, Beatrice Roberts.

9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.

9:30 5 NATALIE HINDERAS—Pianist
Featuring a number of selections to the accompaniment of Joseph Gallicchio.

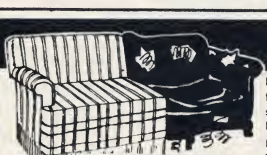
9 LIBERACE SHOW—Musical
Liberace plays your favorite piano melodies.

9:45 2 SPORTS SPOT—Review
Roundup of sports events across the country, with interviews, discussions, and predictions.

10:00 2 FAHEY FLYNN—News

5 CLINT YOULE—Weather

7 MOVIE—Title Not Available



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LEE UPHOLSTERING

KUPCINET
10:45 P.M. (2)

TURNER*
1:30 A.M. (7)

W E D JULY 15

10:00 9 "THE FRENCH KEY"
MOVIE—Two men locked out of their hotel room gain entrance from the fire escape and find a dead man with a gold coin in his hand. Albert Dekker, Mike Mazurki, Evelyn Ankers.

10:10 2 LEE PHILLIP—Weather
A different hat for different kinds of weather. Lee tells you what tomorrow's climate will be.

5 DORSEY CONNORS—Tips
Make your own toddlers toys.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports
A show of special interest to the men, includes, baseball scores and where the fishing is best.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments
Gossip and news about visitors in Our Town and people in general.

5 HERBIE MINTZ SHOW—Music

11:00 2 BOB ELSON—Sports
Sports events and baseball scores.

5 "UNDERCOVER AGENT"
MOVIE—A railway postal clerk foils a pawnshop holdup, but gets in trouble for carrying a gun off duty. Russell Gleason, J. M. Kerrigan, Maude Eburne, and Shirley Dean.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
What's new in Chicago.

11:15 2 MURDER BEFORE MIDNIGHT
"Behind Stone Walls." A young man, accused of the murder of his father's best friend, attempts to shield the real killer. Elliot Nugent.

11:30 9 LES NICHOLS—News

12:00 2 "LET 'EM HAVE IT"
MOVIE—A girl's chauffeur is sent to prison and after she manages to get him paroled, he kills her brother. Richard Arlen, Virginia Bruce, Bruce Cabot, Alice Brady.

7 "LITTLE MEN"
MOVIE—Story of the trials and tribulations involved in running a boys' orphanage. Kay Francis, Jack Oakie, George Bancroft, Jimmy Lydon.

*Ulmer Turner's news show at 1:30 A.M. has been cancelled.

(Stations reserve the right to change above listings without notice)

LIBERACE

9:30 PM
Wednesdays

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WGN-TV Channel 9

YOUR NEW COPY OF TV GUIDE

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Cover story: Lucille Ball and Desi Arnaz . . . Close up: Fran Allison . . . Picture Story: Art Linkletter, who says people are funnier on TV! Read about these TV stars and many others next week in TV GUIDE!

DUGAN
3:30 P.M. (5)

Thursday

JULY 16

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS—Film
An old-time film narrated by Johnny Coons.
7 HAPPY PIRATES—Kids' Fun
"Two-Ton" Baker and Squawky the parrot.
9 HI LADIES—Jack Payne
Interviews and songs by Mike Douglas and Jackie Van.
12:25 2 LEE PHILLIP SHOW—Hints
News and tips for the ladies.
12:30 2 GARRY MOORE SHOW
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke entertains the youngsters.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 2 FREEDOM RINGS—Comedy
Rex Marshall and Alice Ghostly participate.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.
1:15 7 RUTH CROWLEY—Baby Care
Introducing the four-year-old.
1:30 2 LINKLETTER'S HOUSEPARTY
7 "U-67"
MOVIE—A disillusioned and cynical man sails the seven seas in search of a sunken treasure. Alan Hale, Clarence Wilson.
9 BASEBALL—Sox vs. Wash.
Jack Brickhouse describes double header.
2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—B. Collyer
Bud Collyer emcees quiz game.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western film adventure.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 "OF MICE AND MEN"
MOVIE—Cut to ½ hour, part 4.

3:00 2 SHOPPING WITH O'RILEY
Music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
7 "THE LAST WALTZ"
MOVIE—Oscar Strauss' operetta featuring his memorable tunes. Jarmila Novotna, Bruce Winston, Gerald Barry.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "MR. REEDER IN ROOM 13"
MOVIE—A rich young man wrangles his way into prison to crib information about a dangerous counterfeiter from the convicts. Will Fyffe, Leni Lynn, Gibb McLaughlin.
5 LADIES CHOICE—Variety
Johnny Dugan emcees talent.
3:45 9 JACK BRICKHOUSE-Interviews
(If game has ended.)
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Kid's Show
7 "DEADLINE"
MOVIE—Sunset Carson Western.
4:15 5 GABBY HAYES SHOW—Tales
Western serial is seen in part.
4:30 5 HOWDY DOODY SHOW—Fun
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.
5:00 2 GARFIELD GOOSE & FRIEND
The Walt Disney record story of "Little Hiawatha," gives Garfield a chance to wear his Indian bonnet.
5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.
7 ANGEL CASEY—Film
"Charlie Chase" and cartoons.
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco the Clown.
7 BOB ATCHER—Serial Film
"The Drifter," chapter 4.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventure
Space adventures with the Rangers.

(Continued on next page)

MARX
7:00 P.M. (5)

WEBB
8:00 P.M. (5)

THU
JULY 16

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
Highlights and scores of the day.

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel

6:20 5 TONY WEITZEL—Comments

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News

5 EDDY ARNOLD SHOW—Music
Ballads and folk songs with the Dickens Sisters assisting Eddy.

7 LONE RANGER—Western
"The Midnight Rider." The Lone Ranger and Tonto witness a one-man robbery of a mining company and discover the bandit to be a young man with a mission: he's out to prove the identity of his father's murderer.

9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—Local News

7:00 2 TAKE A GUESS—Quiz
Moderator John McCaffrey with Margaret Lindsay, Ernie Kovacs, John Crawford and Dorothy Hart.

5 THE BEST OF GROUCHO
Groucho quizzes a dancing teacher and a stevedore.

7 RAMAR OF THE JUNGLE
Jon Hall stars in "Road Of No Return."

9 MOVIE—Title Not Available

7:30 2 FOUR STAR PLAYHOUSE
Broderick Crawford stars in "Knock-out." A young middleweight boxer finds at the height of his career that his championship fight has been fixed.

5 PLACE THE FACE—Quiz
Emcee Jack Smith delves into the history of contestants and brings him face to face with a person who has influenced his life. The guest will be asked to place the face out of his past.

7 CHANCE OF A LIFETIME
Professional talent competes for cash awards and opportunity for stardom. Guest, variety artist, Gus Van.

START THE DAY RIGHT!

"BREAKFAST WITH DANNY O'NEIL"

MONDAY - FRIDAY
11:00 to 11:55 AM

Featuring

Nancy Wright
Chet Roble
and The Adorables

Channel
WBKB 7

ABC TELEVISION NETWORK

THURSDAY

JULY 16

NIGH and McVEY
8:30 P.M. (2)

STORM and FARRELL
9:00 P.M. (2)

PHILLIP
10:10 P.M. (2)

8:00 2 VIDEO THEATER—Drama
"The Corporal and the Lady," starring Eddie Bracken. A G.I. camp in Korea is plagued by a mysterious pin-up picture thief.

5 DRAGNET—Police Drama
Joe Friday apprehends the toughest type of check forger, a man whose motive is not personal gain.

7 MOVIE—Title Not Available

9 STOCK CAR RACES—Action
Jack Brickhouse announces races from Willow Springs.

8:30 2 BIG TOWN—Drama
Steve and Lorelei engage in a frantic race against time to save a delirious man from the gas chamber. Pat McVey and Jane Nigh.

5 FORD THEATER—Film Drama
"Girl In the Park" starring Herbert Marshall and Joan Caulfield. A doctor's cold scientific attention is aroused by a girl who has a preference for sleeping by day and living by night.

9:00 2 MY LITTLE MARGIE—Comedy
Following father's advice that charity begins at home, Margie runs an ad in the local paper to "Help Deserving Person" and helps herself to trouble. Gale Storm and Charles Farrell.

5 MARTIN KANE, PRIVATE EYE

7 "YOUTH ON PAROLE"
MOVIE—Efforts of two young office workers to rehabilitate themselves after their release from prison.

9:30 2 CITY HOSPITAL—Drama
"Angel In the Infield." A baseball player is worried about his arm and goes to City Hospital where he is rejuvenated by the adoration of a small boy.

5 FOREIGN INTRIGUE—Drama
"Science Conference." A top spy from an Iron Curtain country employs a novel way to enter a secret scientific conference and steal the secrets of the best scientists in the west.

9 BOSTON BLACKIE—Drama
Kent Taylor as Blackie and Frank Orth as Lieutenant Farraday.

10:00 2 FAHEY FLYNN—News
5 CLINT YOULE—Weather
9 "THE WRONG ROAD"
MOVIE—Boy and girl with no income decide it would be smart to steal $100,000 from the bank where he works. Richard Cromwell, Helen Mack, Lionel Atwell.

10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Ideas
Save your paper garment bags.

10:15 2 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports
7 WAYNE GRIFFIN—Weather
Forecast for tomorrow.

10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 WHAT'S YOUR QUESTION?
Art Youngquist answers.

10:45 2 IRV KUPCINET—Comments
5 HERBIE MINTZ SHOW—Music
Piano tunes of long ago.

11:00 2 BOB ELSON—Sports
5 HARNESS RACING-Chi. Downs
Joe Wilson describes.
7 ULMER TURNER—News
9 "CALLING THE TUNE"
MOVIE—Story of robbers who try to steal the plans for the gramaphone. Sir Cedric Hardwicke.

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
"Crime Of Dr. Crespi." Based on Edgar Allen Poe's story of a surgeon who operates on a romantic rival and makes him appear to be dead. Eric Von Stroheim, Harriet Russell.

11:45 5 FACES IN THE WINDOW
Ken Nordine narrates mystery.

12:00 2 "MIDNIGHT"
MOVIE—A girl has killed a man and is condemned to die. The jurors weigh the evidence. Humphrey Bogart, Lynn Operman, Henry Hull.

7 "MELODY FOR THREE"
MOVIE—Dr. Christian helps a young violinist make his debut, and also helps to unite his parents. Jean Hersholt, Fay Wray, Walter Wolfe King.

(Stations reserve the right to change above listings without notice)

WHAT'S NEW IN CHICAGO . . .

WATCH

"KUP'S COLUMN"

Featuring Noted Columnist **IRV KUPCINET**

MONDAY THRU FRIDAY

at

10:45 PM

Presented by

INDEPENDENT RELIABLE MERCHANTS ASSOCIATION

WBBM-TV

CHANNEL 2

WTMJ-TV · Channel 3 · Milwaukee, Wisc.

WTMJ-TV Channel 3 changes to Channel 4 on Saturday, July 11, at 7:30 P.M. Central Standard Time

WEEKDAY MORNINGS

8:00 DING DONG SCHOOL
Educational games for pre-school children with Dr. Frances Horwich.

8:30 GLAMOUR GIRL—Beauty Aids
Harry Babbitt emcees audience participation show. Winner of four applicants receives aid from beauty experts and appears on following day's show to display her "before and after" look.

9:00 GARRY MOORE—Variety
Fri: Garry salutes Independence Day with a gigantic fireworks display, and he and the cast offer the famous "Quartette" from "Rigoletto." Marian MacPartland plays a solo.
Mon: Guest, Randy Hall of "Me and Juliet" plays his tin whistle. Garry does a skit on "Vacation Incognito." Denise Lor and Ken Carson sing "I Have Dreamed."
Wed: Guests, the Red Norval Trio, instrumentalists; Ken Carson and Denise Lor sing duet, "She Didn't Say Yes."
ARTHUR GODFREY- Tues. & Thur.
Robert Q. Lewis subs for Arthur.

9:30 STRIKE IT RICH—Quiz Show
Mon., Wed. and **Fri.** Warren Hull emcees "quiz with a heart."

10:00 TIME OUT WITH THOMAS
Tues. and **Thurs.** only. Chatter and commentary.

10:45 BRIDE AND GROOM—Wedding
John Nelson emcees festivities and interviews the young couple.

11:00 WHAT'S NEW IN THE KITCHEN
Ideas and fun for the ladies.

11:45 LET'S LOOK AT THE NEWS
Report on events around the world.

FRIDAY, JULY 10

12:00 DOUBLE OR NOTHING—Quiz

12:30 WEATHERMAN—Climate Today

12:35 MAN NEXT DOOR—Bob Heiss

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats

2:00 ON YOUR ACCOUNT—Interview
Human interest interviews with Win Elliot.

2:30 LADIES' CHOICE—Talent
Variety show with Johnny Dugan.

3:00 WOMAN'S WORLD—Fashians

3:30 HOWDY DOODY—Puppet Fun

4:00 SUPER CIRCUS—Big Top Fun
Claude Kirchner with Mary Hartline and the clowns.

4:30 FOREMAN TOM OF THE B-SQUARE RANCH

5:00 SPORTS PICTURE—Current News

5:15 LET'S LOOK AT THE NEWS

5:25 WEATHERMAN—Climate Today

5:30 BLUE ROOM—Maurice Kipen

5:44 TV SPOTLIGHT—Preview

5:45 NEWS CARAVAN

6:00 PANTOMIME QUIZ—Games
Mike Stokey emcees charades game with permanent panel of four Hollywood personalities and a guest team of celebrities. Sandra Spence aids Mike.

6:30 SUMMER THEATER—Drama

7:00 PLAYHOUSE OF STARS—Drama
"Storm Warnings" starring Robert Stack, Arthur Franz and Kristine Miller. Two partners of a wildcat Alaskan airline are both in love with the same girl.

7:30 TV SOUNDSTAGE—Drama
"Innocent 'Til Proved Guilty" starring Leora Dana and Paul McGrath. A wife jumps to unfair conclusions despite the philosophy of reasonable doubt expounded by her lawyer husband.

8:00 CAVALCADE OF SPORTS

8:30 YESTERDAY'S NEWSREEL—Film

8:45 PROGRAM NOT AVAILABLE

9:00 MY LITTLE MARGIE—Comedy
Margie hires twins to aid in her plot to accompany her father on a trip to South America.

9:30 LET'S LOOK AT THE NEWS

9:40 WEATHERMAN—Climate Today

9:45 GREATEST FIGHTS OF THE CENTURY—On Film

10:00 DOIN' THE TOWN—Variety

10:30 TREASURY MEN IN ACTION
"Case Of the Bloodshot Eye." A vicious storekeeper plays on the cravings of alcoholics as federal agents seek to smash a whiskey racket.

11:00 FOUR STAR PLAYHOUSE
"The Officer and the Lady" starring Charles Boyer. An incurably ill child's desire to see his father brings about a great transformation in the character of a knavish officer.

11:30 TOM MERCEIN SHOW—News

12:00 LET'S LOOK AT THE NEWS

12:05 MOVIES AT MIDNIGHT—Feature

GREAZA
Fri. 10:30 P.M.

MACK
Sat. 6:30 P.M.

ORTH
Sat. 11:00 P.M.

ROUNTREE and SPIVAK
Sun. 4:00 P.M.

SATURDAY, JULY 11

9:00 SPACE PATROL
9:30 TO BE ANNOUNCED
10:00 BIG TOP—Circus Show
Guest acts: Winifred Colleano, "The Girl Without Nerves," aerial act; Valitha and Aldino, "The Jumping Jacks," barrel jumping act; the Five Amandis, teeterboard act; the Gonzales Sisters, canine act; Chai and Somay, Chinese contortionist act; and Rolando, Swedish acrobat with one finger balancing act.
11:00 BRETA'S KITCHEN—Recipes
12:00 WILD BILL HICKOK—Western
12:30 FEARLESS FOSDICK—Mystery
1:00 LET'S LOOK AT THE NEWS
1:15 ECHOES FROM THE HILLS
1:30 DATE WITH JUDY—Comedy
Judy tries to help a friend and in the process causes Mother a lot of grief.
2:00 IN THE PUBLIC INTEREST
2:30 BIG PICTURE—Army Film
3:00 HOT SHOT REVUE—Variety
4:00 LONE RANGER—Adventures
4:30 CISCO KID—Tole Of The West
5:00 SPORTS PICTURE—Current News
5:15 LET'S LOOK AT THE NEWS
5:25 WEATHERMAN—Today's Climate
5:30 MY SON JEEP—Comedy Drama
Jeep gets a new saxophone and succeeds in driving the entire family crazy.
6:00 MY HERO—Comedy Dromo
Beanblossom is called upon for some fancy footwork when he, Mr. Thackery and a client are trapped in an apartment building.
6:30 ORIGINAL AMATEUR HOUR
7:00 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with Helen Halpin, George Gobel and guests, Eddie Foy, Jr., Bobby Sargent, Rusty Draper, the Mary Kay Trio, and Meredith Willson's orchestra.
8:00 BURNS AND ALLEN SHOW
Gracie gets her surprise parties mixed up and thoroughly confuses all concerned.
8:30 SATURDAY NIGHT THEATER
9:55 WEATHERMAN—Climote Today
10:00 BIG STORY—Dramo
Reporter Bill Bailey, of the Harlingen, Texas Valley Star, solves a slaying aboard a deep sea fishing boat.
10:30 YOU ARE THERE—History
11:00 BOSTON BLACKIE—Dramo
11:30 CITY HOSPITAL—Drama
12:00 LET'S LOOK AT THE NEWS
12:05 MOVIES AT MIDNIGHT—Feature

SUNDAY, JULY 12

9:00 AMERICAN INVENTORY—Drama
9:30 WHAT'S YOUR TROUBLE?—Talk
Dr. Norman Vincent Peale speaks.
9:45 CHRISTOPHER PROGRAM—Talk
10:00 CHURCH SERVICES—Religious
11:00 PROGRAM NOT AVAILABLE
11:30 BETTER LIVING TV THEATER
12:00 JOURNAL COMICS—Reading
12:30 ROY ROGERS SHOW—Western
1:00 ZOOPARADE—About Animals
R. Marlin Perkins and Jim Hurlbut.
1:30 G.E. THEATER—Droma
"Bilshan And the Thief." How a young refugee learns about American patriotism from a bandit. Stars Aurelio Galli and Harry Lander.
2:00 MASQUERADE PARTY—Game
Douglas Edwards with Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.
2:30 YOU ASKED FOR IT—Requests
3:00 SOUTHLAND REVUE
4:00 MEET THE PRESS—Discussion
4:30 WESTERN TENNIS CHAMPIONSHIPS
5:30 MR. PEEPERS—Comedy Skits
This is Wally Cox's last show of the season and will be a recap of the best scenes in Mr. Peepers throughout the year.
6:00 BIG PAYOFF—Quiz Game
Randy Merriman and Bess Myerson.
7:00 TV PLAYHOUSE—Droma
"Nothing To Sneeze At." A married couple with four children have never had a vacation when suddenly they win a week at a resort hotel in a lottery. Walter Matthau, Maxine Stuart, Elaine Stritch, Robert Fortier, Lydia Reed.
8:00 TELENEWS WEEKLY—News
8:30 WHAT'S MY LINE—Quiz
9:00 HELLO NEIGHBORS THEATER
9:30 BRAVES TV CLUBHOUSE
10:00 SUMMER THEATER—Drama
"Greed." The desire for his grandfather's wealth leads a young man to attempted murder and a subsequent move which means either suicide or a fortune. Stars Hurd Hatfield, Diana Douglas, Beverly Lawrence, Harry Worth, Harrison Dowd.

WTMJ-TV · Channel 3

Milwaukee, Wisconsin

NOTE: WTMJ-TV has changed from Channel 3 to Channel 4.

ALLEN Sun. 8:30 P.M. | KARNS Sun. 11:30 P.M. | MOORE M-F 9:00 A.M.

SUNDAY, JULY 12 (Cont.)

11:00 PLAINCLOTHESMAN—Drama
"Neurotic Carrie." A quack hair demonstrator, his pretty show girl partner and a thousand dollar loan spell death.

11:30 ROCKY KING—Roscoe Karns
"Deadly Target." A bodyguard is "mistakenly" murdered with bullets meant for his employer.

12:00 NEWS HEADLINES—Data

MONDAY, JULY 13

12:00 DOUBLE OR NOTHING
Bert Parks emcees quiz show.

12:30 WEATHERMAN—Forecast

12:35 MAN NEXT DOOR—Continued

1:00 BIG PAYOFF—Quiz For Men

1:30 WELCOME TRAVELERS—Chats

2:00 ON YOUR ACCOUNT—Chats

2:30 LADIES CHOICE—Variety

3:00 WOMEN'S WORLD—Fashions

3:30 HOWDY DOODY SHOW

4:00 GENE AUTRY—Western Adv.

4:15 MEET BETTY FURNESS—Tips
Guest, Don Loper, Hollywood designer and decorator.

4:30 FOREMAN TOM—Western

5:00 SPORTS PICTURE—Current News

5:15 LET'S LOOK AT THE NEWS

5:25 WEATHERMAN—Today's Climate

5:30 BLUE ROOM—Musical Variety

5:45 JOHN SWAYZE—News

6:00 NAME THAT TUNE—Quiz
Quiz-master Red Benson with vocalist Vicki Mills.

6:30 VOICE OF FIRESTONE—Music
Guest James Melton sings "Laura," "Aubade" by Lalo, "A Little Bit Of Heaven" and joins chorus in Romberg's "Serenade." Harpist Lucille Lawrence offers MacDowell's "To A Wild Rose." Howard Barlow directs orchestra in prelude to act 3 of "Lohengrin."

7:00 PROGRAM NOT AVAILABLE

7:30 ROBERT MONTGOMERY—Drama
"Two Of a Kind" starring John Newland, Margaret Hayes, Elizabeth Montgomery and Vaughn Taylor. The wife of a game expert in a toy company becomes jealous of her husband's new secretary. (An illuminating article about Elizabeth Montgomery and her actor-director father appears in next week's *TV Guide.)*

8:30 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan with panelists Gene Lockhart, June Lockhart and columnist Hal Boyle.

9:00 NAME'S THE SAME—Quiz

9:30 LET'S LOOK AT THE NEWS

9:40 WEATHERMAN—Today's Climate

9:45 INDUSTRY ON PARADE—Film

10:00 TOMMY SHERIDAN—Musical

10:30 BEAT THE CLOCK—Quiz Game

11:00 THE WEB—Mystery Drama
"A Case Of Escape." A young man running from the law discovers that his father faced the same problem thirty years earlier. Stars Leora Dana, Ben Gazzara, Augusta Merighi.

11:30 TOM MERCEIN SHOW—Talks

12:00 LET'S LOOK AT THE NEWS

TUESDAY, JULY 14

12:00 FREEDOM RINGS—Drama

12:15 ALL STAR BASEBALL GAME
See All-Star facts and figures on page 32.

3:30 HOWDY DOODY SHOW
Bob Smith emcees puppet antics.

4:00 MUSEUM EXPLORERS' CLUB

4:15 GRETCHEN COLNIK—For Ladies

4:30 FOREMAN TOM—Western

5:00 SPORTS PICTURE—Current News

5:15 LET'S LOOK AT THE NEWS

5:25 WEATHERMAN—Today's Climate

5:30 BLUE ROOM—Musical

5:45 JOHN SWAYZE—News

6:00 MIRROR THEATER—Drama
"Don't Wink At Fate" starring Vanessa Brown and William Prince.

6:30 BREAK THE BANK—Quiz
Bert Parks emcees the fun.

7:00 NOTHING BUT THE BEST
Eddie Albert emcees musical variety show featuring leading performers in the entertainment field. Tonight's guests include: comedian-dancer Paul Hartmen; singer Portia Nelson; guitarist Vicente Gomez; and dance team of Fredrico Rey and Pillar Gomez.

7:30 THIS IS YOUR LIFE—Edwards
Ralph Edwards with film of the life story of Dinah Shore. Among those appearing with her are husband George Montgomery and Eddie Cantor.

8:00 TWO FOR THE MONEY—Quiz

8:30 TRIANGLE THEATER—Drama

9:00 LIBERACE—Musical
Favorite piano tunes.

ALBERT
Tues. 7:00 P.M.

HORWICH
M-F 8:00 A.M.

PAM and JERRY
Wed. 9:00 P.M.

TRACY
Thurs. 8:00 P.M.

MURRAY
Thurs. 10:00 P.M.

9:30 LET'S LOOK AT THE NEWS
9:40 WEATHERMAN—Climate
9:45 WHERE AM I GOING—Quiz
10:00 DOUGLAS FAIRBANKS, JR.—Tale
Tale of drama and intrigue.
10:30 CHANCE OF A LIFETIME—Quiz
11:00 PROGRAM NOT AVAILABLE
11:30 TOM MERCEIN SHOW—Talk
12:00 LET'S LOOK AT THE NEWS
12:05 BIG PICTURE—Korean Film

WEDNESDAY, JULY 15

12:00 DOUBLE OR NOTHING
Bert Parks emcees quiz show.
12:30 WEATHERMAN—Climate Data
12:35 MAN NEXT DOOR—Bob Heiss
1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
1:30 WELCOME TRAVELERS—Chats
2:00 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
2:30 LADIES CHOICE—Variety
Johnny Dugan emcees talent.
3:00 WOMAN'S WORLD—Fashions
3:30 HOWDY DOODY SHOW
4:00 YOUR LIBRARY STORY—Reviews
4:15 BETTY FURNESS—Interview
4:30 FOREMAN TOM—Western Songs
Western lore and ballads.
5:00 SPORTS PICTURE—Current News
5:15 LET'S LOOK AT THE NEWS
5:25 WEATHERMAN—Today's Climate
5:30 BLUE ROOM—Musical Selections
5:45 JOHN SWAYZE—News
6:00 I MARRIED JOAN—Comedy
Joan Davis stars with Jim Backus.
6:30 ARTHUR GODFREY—Variety
Guest host Gene Autry with regulars Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, the McGuire Sisters and the Mariners.
7:00 KRAFT THEATER—Drama
"Blind Spot" starring Ruth Matteson, John Baragrey, Richard Waring, Hildy Parks. A woman psychiatrist falls in love with her patient who is also her daughter's fiance.
8:00 BLUE RIBBON BOUTS—Boxing
8:45 MILWAUKEE NEWSREEL—Report
9:00 STRIKE IT RICH—Quiz
Warren Hull emcees "quiz with a heart."
9:30 LET'S LOOK AT THE NEWS
9:40 WEATHERMAN—Today's Climate
9:45 ADVENTURES IN SPORTS
10:00 SAY IT WITH MUSIC—Tunes
10:30 DRAGNET—Drama
Sgt. Joe Friday's tongue lashes a bad cop who has been guilty of co-operating with a gang of burglars.
11:00 ARTHUR MURRAY PARTY
Hostess Kathryn Murray with guests, Dominique, the Pickpocket; Gisele MacKenzie, Walter Slezak, Steve Allen, Melvyn Douglas, Mickey Mantle, Allie Reynolds and Yogi Berra.
11:30 TOM MERCEIN SHOW—Talk
12:00 LET'S LOOK AT THE NEWS
12:05 MOVIES AT MIDNIGHT—Film

THURSDAY, JULY 16

12:00 FREEDOM RINGS—Rex Marshall
12:30 WEATHERMAN—Today's Climate
12:35 MAN NEXT DOOR—Bob Heiss
1:30 WELCOME TRAVELERS—Chats
2:00 ON YOUR ACCOUNT—Chats
Win Elliot interviews people with human interest stories to tell.
2:30 LADIES CHOICE—Talent
3:00 WOMAN'S WORLD—Fashions
3:30 HOWDY DOODY—Puppets
4:00 LITTLE AMATEURS—Talent Time
Children display their talents.
4:15 GRETCHEN COLNIK
4:30 FOREMAN TOM—Western Songs
5:00 SPORTS PICTURE—Current News
5:15 LET'S LOOK AT THE NEWS
5:25 WEATHERMAN—Today's Climate
5:30 BLUE ROOM—Musical
5:45 JOHN SWAYZE—News
6:00 THE BEST OF GROUCHO
Films of Groucho's most amusing interviews. Tonight he quizzes a dancing teacher and a stevedore.
7:00 THE GOLDBERGS—Drama
7:30 FORD THEATER—Drama
"Girl In the Park" starring Herbert Marshall and Joan Caulfield. A doctor's cold scientific attention is aroused by a girl who has a preference for sleeping by day and living by night.
8:00 MARTIN KANE—Drama
8:30 FOREIGN INTRIGUE—Drama
9:00 THIS IS YOUR LIFE—Tale
Ralph Edwards surprises a well-known person with the story of his life.
9:30 LET'S LOOK AT THE NEWS
9:40 WEATHERMAN—Today's Climate
9:45 THURSDAY NIGHT THEATER
10:00 BLIND DATE—Jan Murray
10:30 BIG TOWN—Newspaper Drama
11:00 PRIVATE SECRETARY—Comedy
11:30 TOM MERCEIN SHOW—Talk
12:00 LET'S LOOK AT THE NEWS
12:05 MOVIES AT MIDNIGHT—Film

WATCH CHANNEL 2 FOR . . .

10 P.M. NEWS ROUNDUP

FAHEY FLYNN

SPONSORED BY
STANDARD OIL COMPANY

MEET MISS LEE

10:10 PM

LEE PHILLIP

SHINOLA DRESS PARADE
MYSTIK TAPE STATE OF WISCONSIN

HARRINGTON ON SPORTS

10:15 PM

JOHN HARRINGTON

SPONSORED BY
OKLAHOMA OIL COMPANY

WBBM-TV

Reviews

Orchid Award

PROGRAM OF THE WEEK

Bert Lytell, Marguerite Piazza and orchid

AS PART of its expanded program lineup, ABC has evolved in its new *Orchid Award* show a somewhat modified version of the "biography" idea instituted by Ed Sullivan on *Toast of the Town*. Each *Orchid Award* stanza is devoted to the achievements of a big-name personality, mainly singers. Since this gives the stars a chance to render the songs they helped make famous, the program usually results in pleasant, if not always outstanding, entertainment.

The show is presented Sunday evenings, immediately after the Walter Winchell telecasts. The title, consequently, is taken from Winchell's habit of tossing figurative "orchids" or "brick-bats" to entertainers in his newspaper column.

The biographical idea was initiated by Rosemary Clooney in the first installment of the series. Since then the producers have chosen to make it more of a straight entertainment program, playing down each star's biography in favor of more songs. This switch in policy was a mistake, since it eliminated much of the show's human interest. A star's background, even when sugar-coated, usually is entertaining.

Other mistakes have also been made. Rex Harrison and Lilli Palmer, for example, hardly deserved an orchid for their stint on the show. They did several scenes from *The Love of Four Colonels*, their latest Broadway play, which were confusing when taken out of context. Only the dramatic talents of the two stars saved the program, which actually was just an advertisement for their play.

The show achieved something out of the ordinary with its presentation of Teresa Brewer. She ran through three or four of her best-known hits while tripping lightly along the decks of an aircraft carrier at the Brooklyn Navy Yard. The technical ingenuity involved in staging that show rated an orchid. Other performers, such as Marguerite Piazza and Eddie Fisher, just talked and sang for the most part.

Bert Lytell is permanent host and does an affable job of interviewing the stars.

Opera vs. Jazz

Nancy Kenyon: she joins in the singing.

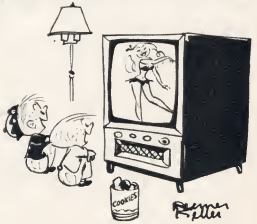
TELEVISION producers seem to have developed a penchant this year for putting false labels on their programs. But when the culprit is as pleasant a little musicale as *Opera Vs. Jazz*, then all can be forgiven.

The title immediately evokes visions of a free-for-all between adherents of opera and those who sing jazz, but such is not the case. Not only is there no contest but the so-called jazz singers are crooners and female vocalists of the popular variety. Any resemblance between their tunes and jazz, as it should be known, is incidental. But the program is a good one anyway.

Some of the leading exponents of both opera and pop tunes who have appeared on the program to date are Jan Peerce and Robert Merrill, Alan Dale and Dick Brown. In an unusual format, Nancy Kenyon, pretty mistress of ceremonies, presents each song with a musical introduction and often joins each week's stars in their vocal offerings. The singers are backed by the ABC Piano Quartet, a group of fine instrumentalists who shine both in their accompaniment and solo work.

Since the show apparently seeks to attract a mass audience, the opera stars perform the most popular arias, which are recognizable even by non-operatic enthusiasts. This music, of course, can stand on its own but Miss Kenyon would be doing viewers a service by setting the stage with more detailed explanation. No explanation is needed for the pop tunes, of course, and the singers usually give them a fine working-over.

One of the program's best features is the ornate setting, designed by ABC's prize-winning set designer, James McNaughton. The Piano Quartet is seated on a revolving stage, which makes possible some intricate and interesting camera angles.



'Boy, is this program educational.'

Garroway Today

THAT CHICAGO TOUCH GOT HIM A PENTHOUSE ON FIFTH AVENUE

IN THE summer of 1951, vacationing Dave Garroway and his idea man Charley Andrews, drove into a tiny town in Switzerland. Garroway's Chicago office aroused him at four in the morning with a phone call telling him that their sponsor, Armour and Co., had just cancelled the highly successful TV show, *Garroway At Large*.

The grand tour was over. As Dave said later, "Our sorrows melted 12 feet off the Matterhorn."

As any good television fan knows, this didn't end the saga of Dave Garroway. In January of 1952, he took on a new kind of job and now holds forth as head man on *Today*, NBC's massive news package. When *Today* made its debut, few thought it would succeed. A year and a half later, it is healthy and prosperous. There's no argument as to the reason: Dave Garroway.

Today is on at a time (7 to 9 in the morning with an extra hour

Dave Garroway: who else calls a jazz trombone solo "diaphonous?"

carried exclusively in Chicago) when most people are in no mood for television or anything else. Yet certain segments of the show have higher ratings than Arthur Godfrey, who is on later in the morning when people's dispositions have improved. Why is this so? The best theory is that if people have to watch anybody at that hour, low-pressure Garroway is the more appealing man.

The Garroway personality is an elusive thing. *Time* magazine persists in calling him a comedian, which he is not. Others have fallen into the error of comparing him with Godfrey, another low-pressure type. But Godfrey works hard at being the "common man," something that uncommon Dave would never attempt. Dave lives in a world of discovery, of finding new things under the sun. Trying to communicate the things he discovers, he's invented a language peculiarly his own. Who else calls a jazz trombone solo "diaphonous?"

There is a personal integrity about Dave that is admirable but also may be working against any great Garroway success. He's an intellectual, a breed that's out of favor at present, and he's managed to build up resentment among some people who fiercely resist any idea that entertainment can be fresh and original. By avoiding the well worn entertainment paths, he's also alienated some of the advertising agencies that have consecrated the idea that the mass mind will reject any entertainment that is not cut from standard cloth.

Says one Garroway aide: "*Today* has really helped Dave. A lot of people have written in saying that they didn't like him on *Garroway At Large* because they thought he was phony, but after seeing him on *Today*, they see that it's the real Garroway and now they respect him."

Lest this sound like Dave is unhappy with *Today*, let it be said that he fought for the job as soon as he heard about the show. It pays him about $2000 a week and this, plus a nice income from a five-day-a-week radio show, *Dial Dave Garroway*, has afforded him the pleasure of living in a Park Avenue penthouse formerly occupied by an NBC president.

They roamed the television ways in *Garroway At Large*: pictured above, left to right, are Jack Haskell, Cliff Norton, Connie Russell, Dave Garroway and Bette Chapel.

And Dave is genuinely pleased with *Today*. He likes the fact that the brand new subject matter on each day's show keeps his job from becoming a bore. Much has been made of the fact that he must rise every morning at 4 a.m. and be in bed every night at 8 p.m.—which he seldom is.

In recent months, *Today* has benefited from the addition of J. Fred Muggs, a chimpanzee with definite

ideas about how to star on television. No animal lover, Garroway is still realistic about Muggs. "Since he came on the show our rating has gone up two points. If he can help us that way, sure I want to keep him."

Garroway At Large, of course, is the connoisseur's choice as the "Chicago Touch Deluxe," a friendly informal touch that once seemed only present on shows coming out of Chicago. The show was so infinitely clever and charming that, in retrospect, it seems to be one of the miracles of TV. It went off TV because of an unfortunate situation whereby NBC couldn't clear enough stations for the sponsor. It is still foremost in the hearts of the Garroway camp and from the recent rumblings out of New York, may soon become something more than a memory. Every day, Dave and Charley huddle and map out plans for what they'll do if the show comes back. Right now a major automobile firm is thinking seriously of stepping in as a sponsor.

If the show does come back, it will require vast changes. The old cast is spread all over the country. Singer Jack Haskell is now a Texas cattle rancher. Connie Russell is now making movies in Hollywood. Bette Chapel is a Chicago housewife. Only comedian Cliff Norton is in New York.

The Garroway seen on TV screens is almost an exact replica of the real life Dave, except that maybe he's a little shyer off camera. Dave is genuinely fond of approaching life's problems the easy way.

Before Dave became nationally famous with *Garroway At Large*, he was a large figure in the jazz world. After his discharge as lieutenant in the Navy, Dave started a jazz disc jockey show in Chicago in 1946, which jazz pros still consider to be the best jazz record show in the history of radio.

Married and divorced, Dave now has extended his casual attitude toward the women folks. He's currently making the rounds with Betty Furness, who has returned the compliment by knitting all of Dave's present collection of loud Argyle socks. Dave will be 40 years old this summer but apparently is in no hurry to re-marry.

There's been some talk lately that a return of *Garroway At Large* would be too severe a strain on Dave's health. But he hasn't any qualms at all about the additional work and is training for the possibility by dieting to slenderize his 200 lb., six foot frame. It would seem that the only way to get *Garroway At Large* back will be to have Garroway not-so-large.

Garroway Today: despite skeptics, his program is healthy and prosperous. There are those who would like to see *Garroway At Large* added to Dave's schedule.

TV in the news

COLUMBIA UNIVERSITY'S Graduate School of Journalism has received gifts totaling $32,500 for the purpose of expanding its television and news writing, programing and broadcasting courses. Besides broadcasts in New York, the school plans to carry out additional TV projects in California.

•

Baltimore's TV station, WAAM, has offered to sponsor an African safari for purposes of supplying more animals to the Baltimore Zoo. WAAM has agreed to pay the entire cost of the expedition and the transportation of the animals.

•

In Chicago, Arthur Anderson demonstrated his anti-TV feelings by smashing two television sets. Judge Charles I. Fleming, after learning that there was another set available in the Anderson home, issued an injunction enjoining him from damaging the third.

•

In Oregon, a bill has been approved allowing television sets to be installed in vehicles providing the screen is behind the driver and cannot be seen by him.

•

There are now five TV stations in Mexico and television sets are selling rapidly. Among the more popular programs is our own *Jaudi Dudi*, or as we of the United States call it, *Howdy Doody*.

•

Israel has become television conscious since the recent visit of General David Sarnoff. Speaking before members of the Weizmann Institute of Science, General Sarnoff outlined the tremendous impact upon the nation's growth if TV could be made available. The chief drawback to establishing the medium is financial, state Israel's electronic experts.

FINE TUNING

By OLLIE CRAWFORD

TELEVISION will soon have 3-D sound, expert says. They use two mikes and everything comes out pat.

•

With 3-D sound, the commercials go in both ears, and out the top of your head.

•

Electrical engineers call the system binaural, which does not mean twice every naural. They say the two microphones represent the way everybody hears except the guy with three ears. The sound comes from all directions, as at the ladies' bridge club.

•

With 3-D sound, Perry Como can sing that popular song *Ruby* and it will come out pear-shaped.

•

The new system means that every man's home will have two loudspeakers, instead of just the guy with a mother-in-law. He'll be able to hear Marilyn Monroe in three dimensions, but not see her, if that's an improvement. This guarantees that the sound will be round, even if the jokes fall flat.

•

Friend of ours has been listening to one-dimension commercials—just long.

•

He's already getting 3-D sound. When the set plays in Apartment 3-A, he hears it in 3-D.

IN THE CAST

Jack Brickhouse: tried to steal second.

A RIDICULOUSLY unfortunate incident as a high school baseball player in Peoria, Ill., led to Jack Brickhouse becoming one of the Nation's best TV sportscasters. He says:

"I was a bum, on the order of the old Brooklyn Dodgers, but I lacked their ball-playing gifts. I once attempted to steal second base with the bases loaded. When I came out of my slide and looked at my manager's face, I just kept on running."

Today, besides announcing the Chicago Cubs and White Sox baseball games and the Saturday night wrestling matches from Chicago for DuMont, Jack also is chosen for some of the top special sports events. On July 14, he'll team with Mel Allen to bring viewers a play-by-play account of the All Star Baseball Game from Cincinnati via NBC-TV, marking his fourth consecutive year before the All Star cameras. He has also been selected for the sixth straight year to announce the All Star Football Game from Chicago in August.

Last year Brickhouse traveled almost 1,000 miles from his Chicago home to Philadelphia for the All Star baseball classic, just to describe three strike-outs. With Allen describing the first half of the game, Jack took over in the last half of the fifth inning. Pitcher Bobby Shantz struck out Whitey Lockman, Jackie Robinson and Stan Musial, and then it started to rain. Jack and Mel adlibbed for an hour, until the umpires finally decided the skies would not clear and called the game.

Since Chicago baseball games are aired only locally, Jack's national TV reputation is based mainly on his wrestling activities.

At various times a newsboy, soda jerk, dishwasher and beverage salesman, Brickhouse nearly flopped as an announcer when he first started in Peoria. Like most new sportscasters, he was trying to imitate some already famous announcer. The station manager in Peoria sagely advised him that "there's only one Jack Brickhouse, so why don't you try to sound more like him?"

Jack accepted the advice. He developed the easy and friendly manner that has made him so popular.

BLOOPERS

On a Roscoe Karns show the camera focused on the murdered man who started to rise, realized he was still on camera and hastily assumed his "dead man" position.

Miss Georgianna Creede, Brooklyn, N. Y.

A cowboy and Indian were fighting on *Action In The Afternoon* and the Indian's wig fell off. The cowboy picked it up, put it on the Indian's head and they continued the fight where it left off!

Stanley Streich, Brooklyn, N. Y.

Groucho Marx spoke of the dress suits on penguins in Alaska. Penguins are only found in the South Pole area.

Mrs. C. S. Gallup, Plainfield, Conn.

Five Dollars will be paid for each Blooper published. Send to TV Guide Bloopers, 333 S. Broad Street, Phila. 7, Pa. In case of duplicates, first one received will be published.

TV'S Oddest JOBS

RUG PAINTERS, MONSTER

George Scheck, producer of *Star Time,* measuring a backdrop to check height of the house. Others are Denise La Marque and John Cowen, of NBC scenic department.

TELEVISION is the never-never land where they paint rugs on the studio floor and then wash them off.

It's the place where they make invisible monsters appear (and they're rather hard to see on television or anywhere else).

It's the place where nailing a space ship together is a common chore.

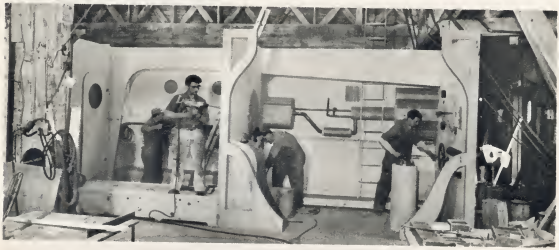
Some of the men who provide these and other props are ABC's Jimmy Trittipo, Anthony Boschetti, of CBS, and Mario Licu, of NBC.

Licu, the man who paints the rugs, explains that real rugs aren't used because of the difficulty of rolling equipment over them. He uses water colors so they can be easily erased.

MAKERS, SPACE-SHIP BUILDERS ARE THRIVING

'Invisible monster': Trittipo and aides made plaster cast as it lay 'unconscious.'

Mario Licu painting a rug on a studio floor so equipment can be easily moved.



Carpenters building a space ship, just a routine affair at a television studio. Posing a much greater problem is the transportation of an ancient automobile in an elevator.

Here's how Trittipo produced that 'invisible monster.' The script for a scene in *Tales of Tomorrow* described a monster that lay unconscious. So, he and his aides merely poured a plaster cast over a cardboard model. The result is shown above. Of course, everyone could then see what the 'invisible' monster looked like.

Such props as the space ship are carefully built by studio carpenters but most of the unusual items are borrowed or rented.

And if you think you have troubles, imagine being faced with the problem of transporting an ancient auto in an elevator to the studio. The solution: they sawed it in half.

THE

Meadows Sisters

TELL HOW TO DRESS

Fitting a dress for sister Audrey is no problem for talented Jayne Meadows.

IF A DRESS looks well on you, if it expresses your personality and enhances your appearance, it's the dress for you.

That's what Jayne Meadows, movie and TV actress, member of the *What's My Secret?* panel, believes. She thinks women's styles are too standardized, that there's a tendency to want what everybody else is wearing and that most women lack the confidence and courage to be different.

Here are some general rules she suggests for choosing the right kind of styles for *you:*

The first rule is: know yourself. Have the courage to examine yourself critically. Put your unbiased observations together and you'll have a pretty accurate picture of what you really look like.

Then choose clothes to play up the good points and play down the poor. Perhaps the hips are too wide. Straight lines will tend to make them look slimmer. No trimming or decorative touches at the hips. No drape. If any, drape should be below the hip-line. In other words, do nothing to draw attention to the hips and everything to draw it away from them.

Building up the shoulders is one way to offset broad hips. Proportion is important in design as it is in sculpture. See that all parts of the body are in proper proportion to each other and the effect is pleasing to the eye.

An unbecoming color can destroy the charm of a perfectly designed dress. For those with sallow complexions, clear, vibrant colors are indicated. Pastels are effective with bright, clear complexions.

Fabric textures, designs and colors also play their part in personality building through clothes. For large figures plain, light-textured materials are best. Avoid taffetas, heavy materials that have a tendency to stand away from the body, and (Jayne is emphatic about this) large patterned prints. If a print it must be, it should be a small inconspicuous design in muted colors.

Above all, Jayne warns, don't purchase a dress just because it looks well on a model. Face your figure faults honestly, and be clever enough to admit that it's not for *you.*

SPORTS

Red Smith

No One But Public Likes All-Star Game

THE Annual All-Star Game, a peculiar and popular version of Major League Baseball dreamed up by a Chicago sports editor 20 years ago, takes the place of championship competition on Cincinnati's Crosley Field and America's television screens Tuesday. The entertainment is approaching voting age, so the chances are it can be considered a fixture on the midsummer program, yet it is curious what mixed views of the game are held by baseball men.

Casey Stengel: he'll lead the Americans.

To the dedicated fan who sees competition as the essence of the sport, the game is a mere circus parade not to be dignified as a contest. In his eyes, there is something basically foolish in rules that require a manager to change pitchers every third inning, even if the man on the mound is throwing a no-hitter.

Managers dislike any interruption in the regular rotation of their starting pitchers. They don't like to keep this man idle to have him ready for the All-Star Game, or to have that one work on a day when he would normally rest.

Club owners violently disapprove of their hirelings working for somebody else's profit and, in addition, risking a crippling injury. It was an injury suffered in the All-Star Game of 1937 that shortened Dizzy Dean's career and so diminished his value that Branch Rickey got only a paltry $185,000 and three good players for him the following spring.

To the players it is simply an extra day's work without extra pay and most of them regard it as an unrelieved bore, or at least pretend they do. Yet they deem it an honor to be chosen for the game and are deeply offended when they aren't.

For all of that, however, the show never has lost its attraction for the general public, who have come to rank it as a feature second only to the World Series.

Genuine competition or no, the public is charmed by the opportunity to see the 18 finest ball players in the world on the field at one time.

The contrasting attitudes of individual players are illustrated by two men—Bob Feller and Bill Nicholson. In 1948, Feller was chosen for the American League team and didn't bother to put on a uniform and take a bow.

In 1944, Nicholson was selected for the Nationals. He had a damaged thumb and gripping a bat was painful. It was during the war when railroad travel was hard. In Pittsburgh, the day of the game, which was played at night, was inexpressibly hot.

Charlie Dressen: Nationals' manager.

Nicholson, a deeply sincere batsman who considers pitchers a menace, went to Pittsburgh, sat all day in a stifling hotel room soaking his injured hand in a hot salt solution. That night he appeared as a pinch-hitter in the fifth inning, whacked a double off Tex Hughson which drove home the tying run, then scored the winning run for his team.

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TV GUIDE

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